



pei

**Humane
Society**

**2019-2020
ANNUAL
REPORT**



Our Mission, Vision & Values

Our Vision:

The PEI Humane Society will provide leadership across Prince Edward Island, in ensuring the proper treatment of companion animals

Our Mission:

To advance animal welfare protection province-wide aligned to the Animal Welfare Act, and champion best practices in prevention, sheltering, and placement of companion animals

- Focused on animal protection
- Supporting Animal Welfare Act
- Facility focused on 'best practices' for companion animal welfare & care
- Safest environment for housing & placement of companion animals

Our Values:

Our core values are to provide programs and services to the community which include:

- Humane treatment and care for all companion animals
- Protection from and prevention of abuse and neglect for all companion animals
- Promoting informed and responsible ownership of companion animals
- Protecting public health and safety relating to companion animals
- Promoting the continued health and safety of employees and visitors to the PEI Humane Society



President's Message

We are now in our third and final year of our strategic plan and while our Island Community has shifted gears to deal with a Global Pandemic; we continue to make remarkable progress towards our mission and vision. Our plan focuses on animal welfare leadership, protection, sheltering and rehoming; and thus adapting our decision making to ensure we stay focused on these end goals. Our industry and community partnerships continue to solidify, especially with government and organizations that provide funding focused on employee and offer development. It is definitely a journey, and we have been fortunate to retain our staff through the Pandemic, rescuing companion animals in need and rehoming them to new forever homes.

As a board we are in our fourth year of a 'Governance Model', ensuring we have proper segregation of Board and Operations. While segregation is in place, a strong foundation of accountability exists guaranteeing our mission, vision and goals remain the focus. We have grown with this new model and this year we hired and outside consultant to provide us a cold-eyes review. This review provides us a framework for continuous improvement going forward.

As my third year as President and tenure coming to an end I would like to take a moment to reflect. Change has been constant and challenging, but it has not only strengthened our brand externally but also our people and facility. We are a safer and professionally trained organization, focused on companion animal welfare. Our community of donors have continued to support us for day-to-day operations and additionally have provided us with over 2.0M\$ towards our capital goal of 2.9M\$. Our vision of a premier animal shelter is no longer a dream, but rather a reality to be achieved in the next couple of years.

As we head into the remainder of 2020-2021, we will continue to be faced with challenges, which will strengthen our organization. Focus on companion animals in need at the forefront will guarantee positive long-term outcomes.



2019-2020 Board of Directors

Board President	Debbie Miller
Vice President	Tanya Mullally
Secretary	Stacey Myers
Treasurer	Melissa Gallant
Member	Sheila Marchant-Short
Member	Jessica Davies
Member	Michael Zimmerman
Member	William Gauthier
Member	Nindiya Sharma

**Thank you all for your generous
contributions of time and expertise**



Executive Director's Message



There are many new faces at the PEIHS and I am one of them. I continue to be in awe of the staff, volunteers, Board of Directors and community at large who support the Shelter. The professionalism of the team and their commitment to our mission and vision is truly inspiring.

The Society continues to work with the daily developments of the COVID-19 situation. Staff are working diligently on the development of new protocols, procedures and programs to allow us to remain accessible during this critical period. These are challenging times for all, and despite the restrictions we have had to put into place, the Society continues to put animals first, helping the pets that need us most. Staff have developed innovative new adoption procedures to help ensure animals still find loving homes.

No single group can solve the complex animal welfare issues we face. Animal lives are changed, people's lives are enriched and communities are transformed because of an amazing team of networks and supporters working together to lead the way. Each year we reach higher and higher to ensure all healthy and treatable animals get a second chance at being the light of someone's life by offering the best possible adoption value and expanding key programs that are enriching so many lives every day.

Working side by side with our community, innumerable opportunities for growth, improvement and achievement in our programs for animals and people lie ahead. Our goals are long-term in nature and their accomplishment typically extends well beyond a single association year. We will continue developing and refining strategies to save more animal lives while making financially responsible choices through various fundraising efforts and self-generated revenue streams to ensure that our shelter is financially stable for the future.

Your support makes all our successes, those that can be measured in numbers and those that cannot, possible. The year ahead holds new challenges for us. We hope you will remain with us on this incredible journey. Thank you for your continuing commitment to the PEIHS and the animals we serve.



Staff 2019-2020

Executive Director

Marla Somersall 2019
Carolyn Thorne 2020

Development &
Communications Manager

Jennifer Harkness

Shelter Manager

Nicola Ware 2019
Chris Newell 2020

Veterinarian

Dr. Rhonda MacDonald

Adoption/Intake Coordinator

Reese Perreault

Administrative Coordinator

Lesa Donnelly 2019-2020
Julie Johnson 2020

Marketing Assistant -Part Time

Emma Turner

Animal Protection Officers

Mike Gilbertson
Doug Burkholder
Chayleigh Arsenault
Claire Grinstead
Kim MacMillan - Relief

Client Services

Tammy Bevan

Animal Care Attendants
Full Time

Tammy Bevan
Jossie Ehler
Breanna McCloskey
Maria Gamboa
Christine Kleinsteuber

Animal Care Attendants
Part Time/Relief

Emma Turner
Avery Schurman
Maddie Delaney
Hanna Molyneaux
Jessica Grant
Janet Barry
Melissa Kim-Stone
Anika Green
Tristan Hatherley
Chadwick Dunsford

**Our shelter
team of
skilled
employees
take pride in
their jobs and
come to work
ready to
deliver a high
level of
animal care
each and
every day!**



How COVID-19 affected the PEI Humane Society Operations

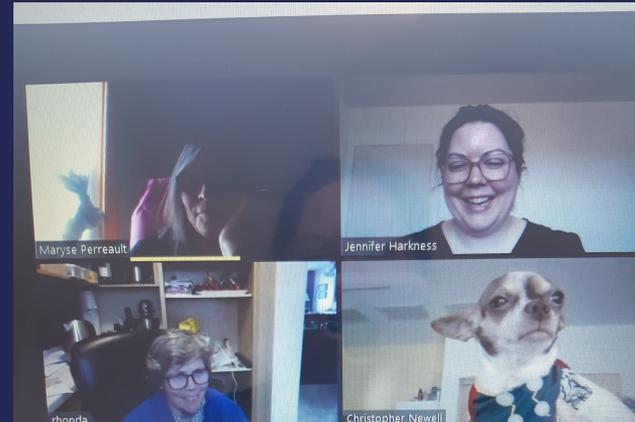
On Wednesday, March 18, 2020, the PEI Humane Society closed to the public and volunteers due to the COVID-19 pandemic. Our dedicated staff continued to safely provide essential animal care. It was a challenging time, but our team and the animals remained healthy. Thank you to the community for its rapid response in adopting, fostering and supporting the shelter with monetary donations and items needed for cleaning and animal care.



A portion of the donations received after the shelter closed



Tammy & Diesel's at home work station. Front Desk, Adoption & Development staff worked remotely from home starting on March 18, 2020.



Veterinary Care

Medical care for abused animals is a vital first step in the journey of these at-risk animals to heal both physically and emotionally.

As the only shelter in the province, the PEIHS continuously seeks advancements in the standards of care for our animals. The Society is committed to providing high quality veterinary care to every homeless animal during their temporary stay at the Shelter.

Our skilled veterinarian performed **10,838** in shelter medical exams and progressive treatments in the 2019/20 fiscal year. Dr. Rhonda MacDonald and her dedicated Treatment Room team are an essential part of the work we do every day to help animals get back on their feet and into loving forever homes.



Professional Development

Opportunities for training allow employees to provide progressive animal care and protection

- Aggression in Dogs Master Course
- Animal Handling Course
- Atlantic Provinces Veterinary Conference
- Compassion Fatigue Seminar
- Fear Free Shelter Program
- Humane Canada Violence Link Coalition
- Humane Canada National Animal Welfare Conference
- Management and Treatment of Cushing disease
- Mental Health First Aid Training
- Officer Safety Training (Atlantic Police Academy)
- Pet First Aid Certification
- Animal Protection Strategic Investigative Techniques
- Veterinary Meeting and Expo
- Weight Management with Royal Canin



Partnerships/Outreach

Establishing effective partnerships in animal sheltering is critical to success and building healthy partnerships can benefit all involved

We are fortunate to have many partners:

- 24 PetWatch
- Atlantic Veterinary College (Junior Surgery Program, AVC Vet Camps, Sir James Dunn Foundation, Clicker Training Program)
- Cat Action Team
- City of Charlottetown
- Global Pet Foods & Nutri-Source Foods
- Humane Canada
- IG Wealth Management
- Ocean 100.3
- PetSmart Charities
- Province of Prince Edward Island
- R.C.M.P. and City Police
- Southport Animal Hospital
- Spay Aid PEI
- Town of Cornwall
- Town of Stratford



Animal Protection & Enforcement

PEIHS's Animal Protection department provides a critical service to the animals in our community by improving animal welfare through the enforcement of the PEI Dog Act and Animal Welfare Act. There is an officer on duty 24/7 to enforce the PEI Dog Act, Animal Welfare Act and respond to emergencies



Animal Protection & Enforcement

Humane Education

Animal Protection essentially is humane education and our Officers are conducting targeted education. A large majority of the work done within PEI communities is educating animal owners about proper animal treatment and care and the consequences related to failure to comply.



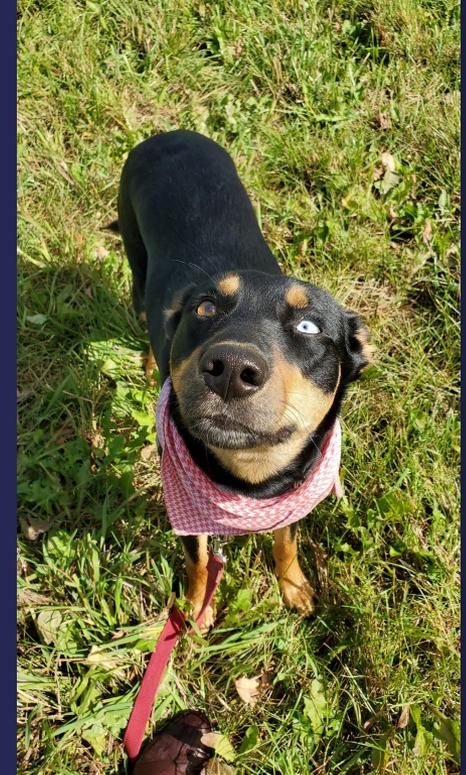
High Profile Cases

Several high-profile cases required extensive work by our Officers. The animals from these cases stretched the limits of the entire PEIHS team and put their expertise and skill to the test. The PEIHS relied heavily on our dedicated volunteers and amazing foster families to assist with the care of these large populations of animals. The challenges we faced unified the team.

Many of the animals required extensive medical treatment and displayed extreme levels of fear. Creating a rehabilitative environment for healthy animal minds posed a challenge for the PEIHS team. Staff and foster parents worked tirelessly to help these animals become comfortable in their new environments. Today the majority of these animals are thriving in new adoptive homes.

Animal Protection Statistics

	2019	2020	% Change
Humane	18	29	61%
Abuse/Cruelty	179	100	-44%
Injured/illness	124	124	0%
No food/shelter/water	140	131	-6%
Temperature Related	76	31	-59%
Health and Wellness	65	50	-23%
By Law Enforcement	200	143	-29%
Dog Act	148	132	-11%
Summerside Police	7	9	29%
Total Cases Open	957	729	-24%
Total Cases Closed	933	720	-23%



There was a decrease in all categories aside from “Humane” from 2018/19 to 2019/20

Although there is no concrete evidence to support this conclusion, the assumption is the spike in cases presented in previous years 2017, 2018 and 2019 is due to the enactment of the Provincial Animal Welfare Act in 2017. With this enactment came increased publicity. The PEIHS believe this created more awareness about the humane treatment of animals and as a result the community at large were better educated regarding the protocol for filing a complaint against individuals who may have committed a crime against an animal under this act. This same argument can also be used to explain the increase in humane complaints from 2018/19 to 2019/20.

Public more aware and more likely to file a complaint

Over this time frame there was also increased education and awareness regarding animal welfare as a whole by PEIHS Animal Protection Officers while working in the field and also marketing campaigns that were undertaken by the PEIHS. Organizational efforts to educate and enforce the Act are finally paying off and the decrease in cases (and increase in humane cases) is a reflection of our constant messaging about the importance of animal welfare on PEI therefore creating an environment where people are less likely to commit a crime against an animal (or more likely to file a complaint.)

Animal welfare education works



Carmi & Pumpkin

were brought in by Animal Protection after being abandoned and living in poor conditions with 11 other animals.



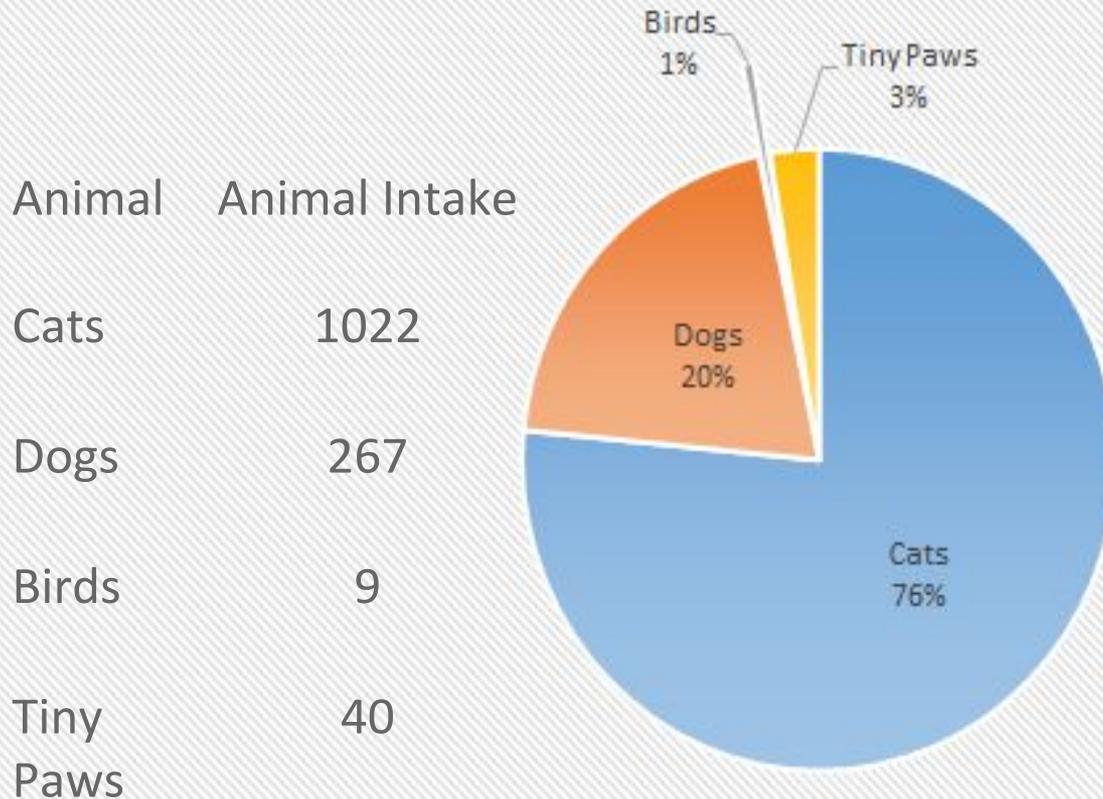
Kali says: “We adopted Carmi and Pumpkin and they have been the biggest love bugs! Carmi loves snuggling up in bed with everyone. She spent all summer exploring PEI from tip to tip with us, and always getting her exercise in on hiking trails! Pumpkin loves her daily naps, chasing birds (through the window of course), and playing with our other kitty Pepper. We are happy to have been able to give them a loving fur-ever home and a better life in general. There is never a shortage of love in our house- especially for our fur babies!”

Happy Adoption Carmi & Pumpkin!

Sheltering has changed dramatically. Shelters today are more like temporary homes where animals receive medical care and enrichment to help them find a new home more easily. With an emphasis on healthy, adoptable animals, shelters require more expert care and involvement than ever before. Our shelter team of skilled employees take pride in their jobs and come to work ready to deliver a high level of animal care each and every day.



Animal Intake Composition

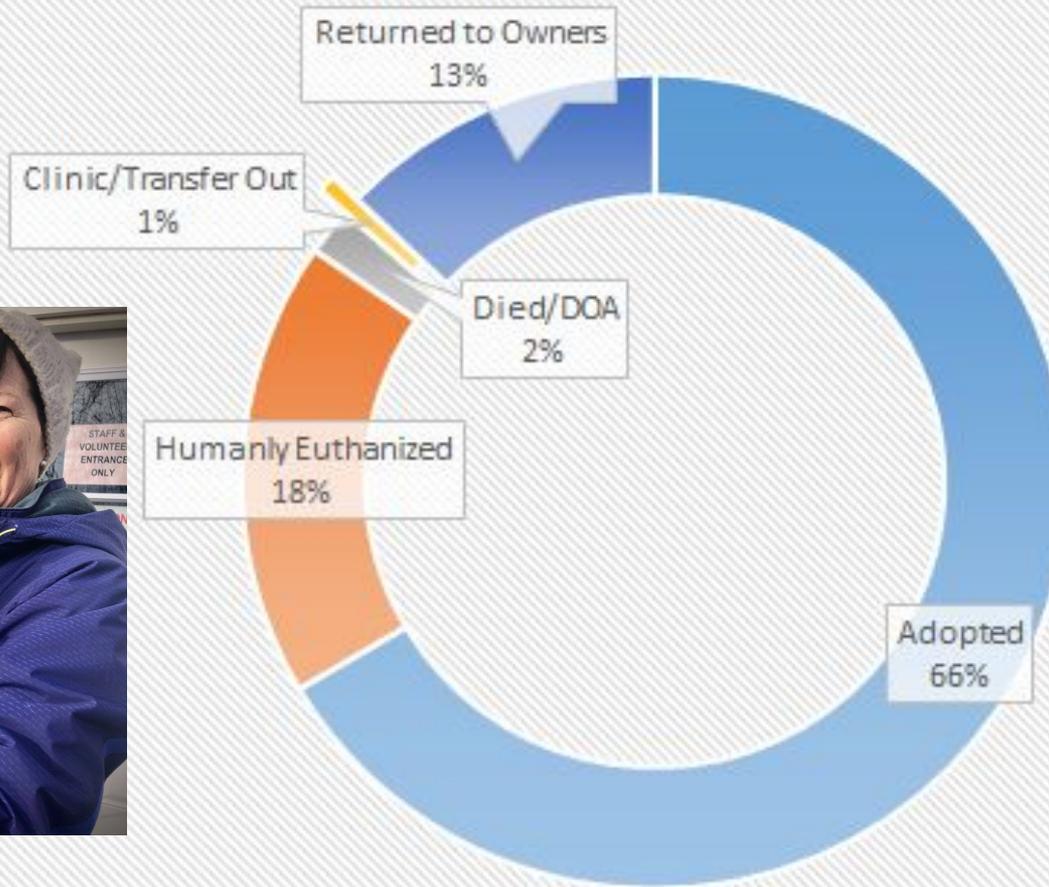


- Cats account for two thirds of our total intakes
- Dogs are the most requested animal
- Tiny paws come in bursts and there can be large periods of time where we may not have any available
- Although we do accept birds and reptiles they remain rare

80% of animals that come into PEIHS care are rehomed or returned to their owner.



Outcome of PEIHS Animals

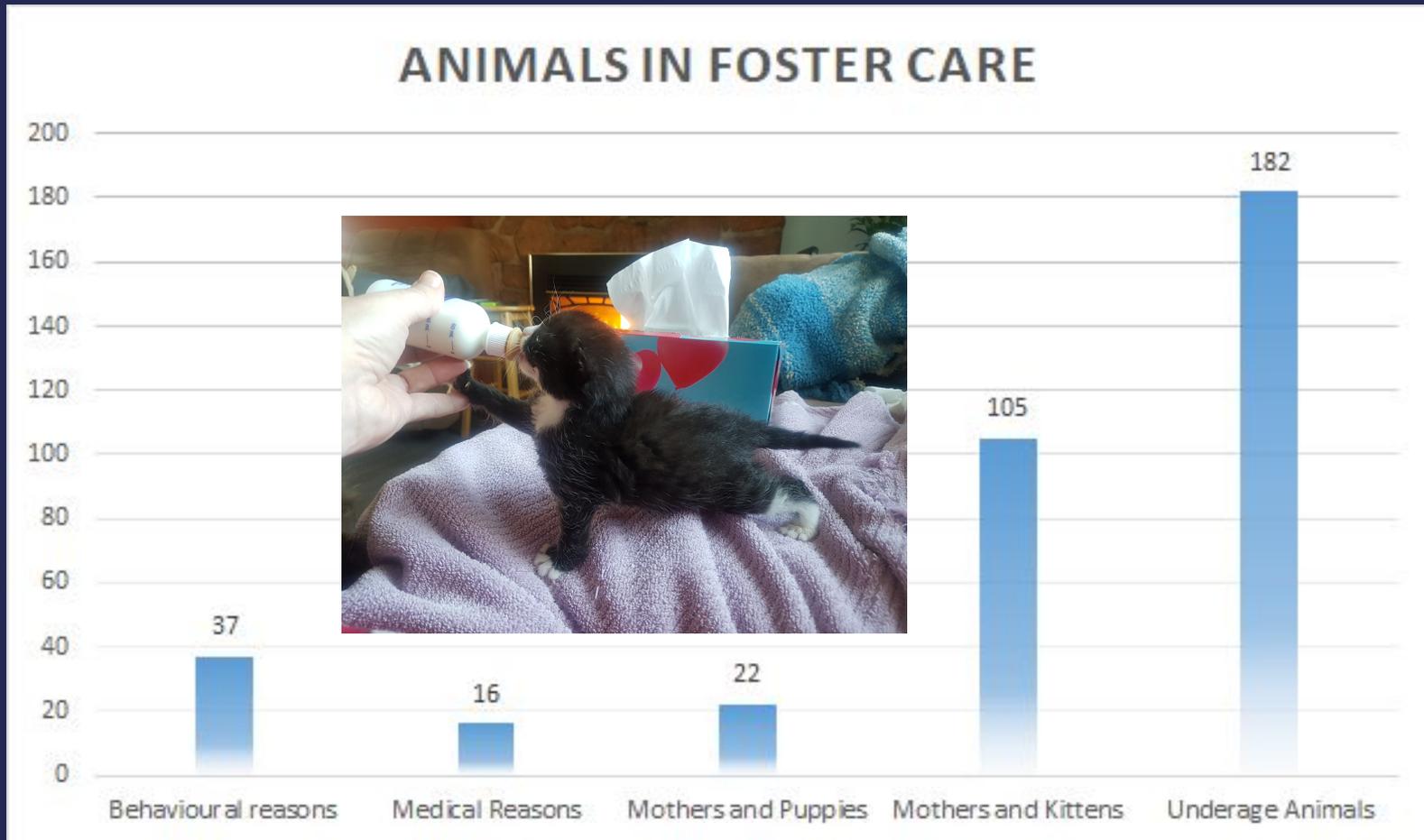


Outcome	Number of Animals
Adopted	955
Humanly Euthanized	260
Clinic/Transfer Out	10
Died/DOA	27
Returned to Owners	184



Fostering animals in need

- 362 animals benefited from foster care this year
- Emergency housing, medical, increasing sociability and growing babies are just a few of the reasons why we foster animals
- Fostering reduces stress and the risk of harmful behaviours
- Fostering helps to create more **opportunities** for animal care





Carl was found limping across the back field with a large abscess/wound on his front leg. After an examination with our shelter veterinarian, it was determined to be a nasty cat bite infection that caused necrosis of the underlying tissue in his right elbow and surrounding area.

Carl stayed at the shelter for one month to heal from his injury. This sweetheart is now adopted, living his best life.

Way to go Carl!

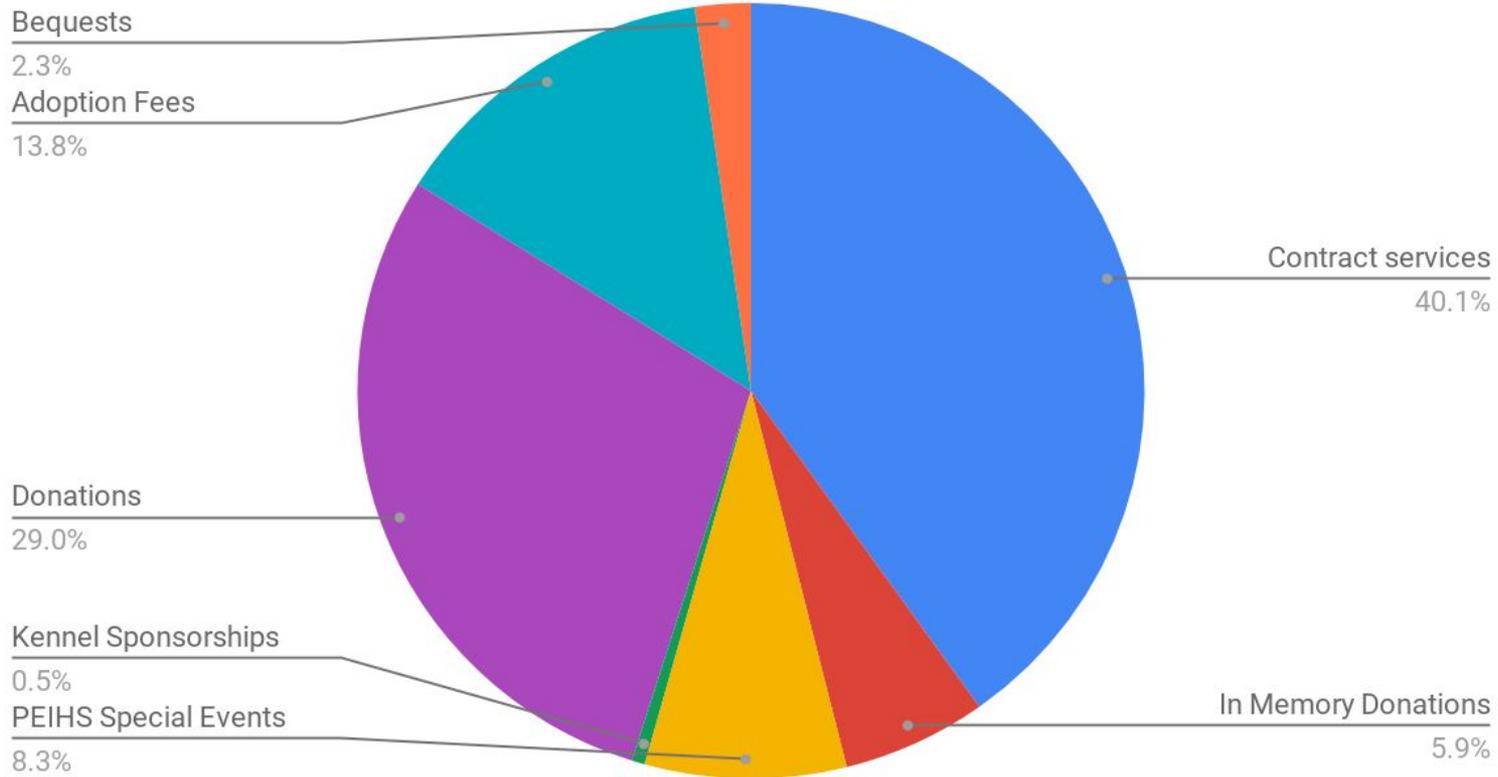
Our volunteer program relies on passionate people. Thank you for volunteering 25,542 + hours last year!

You will find our volunteers walking dogs, cleaning kennels, providing enrichment to all animals, fostering, on our Board of Directors, fundraising and much more...

There's nothing stronger than the **HEART** of a volunteer



What funds the shelter?



- PEIHS Tails of the Heart Campaign \$69,663.50
- PEIHS Cupcake & Bake Day \$35,887.00
- PEIHS Golf Tournament Presented by IG Wealth Management \$29,115.00
- PEIHS Santa Pet Pix \$3,174.75
- \$51,516.05 In Memory gifts

Community Hosted Fundraisers raised \$32,153.15! Thank you



With every **gift** we receive through *a planned will* or donations *in memory* of a loved one, we take steps forward to providing the best possible care and outcomes for homeless companion animals.

\$51,516.05 In Memory gifts
\$19,863.05 Bequests



**Thank you for making a powerful impact
and advancing animal care at the PEIHS**



**THANK YOU to the following donors and corporate sponsors
who's contributions were over \$1000**

Province of PEI
The Estate of Harold Norton
United Way of PEI
Arlene Acorn
Avery Group of Bakers
Estate of Margaret
Ruth Hillman Peake
StandardAero
Bernmar Construction
Steven O'Neil
Global Pet Food PEI
Muwin Estate Wines Ltd.
Richard & Frances Booth
Craig Bradley
Neil & Pat Robinson
Nutrisource
Stephanie Francis
Seaside Bakery
Maria M Font Villarroel
Norbert O'Brien
Joe & Heather Millar
Seaside Bakery
FedEx Employees



Estate of Ruth Shankle
IG Wealth Management
REMSOFT Inc.
Veterans Affairs Canada (Cupcake
group)
Tracy MacKay
Buns & Things Bakery
Kenny Mallard
Helen Mallard
PetSmart Charities of Canada
Jacqueline O'Keefe
Donald Ridley
Northern Watters Knitwear
Lee Bell
Rachel Wareham
Randy Ford
East Coast Art Party
Peake & McInnis
Royal Bank of Canada
Action Aero Inc.
Sports Centre Physiotherapy
Helen Bradley
Vessey Studio



EXPANDING OUR **PAWPRINT** CAPITAL CAMPAIGN

- \$329,745.57 raised in 2019-2020 towards the *Expanding our Paw Print Campaign*.
- 70% of the goal has been achieved & construction moved to 2021.
- \$727,669.79 left as of March, 2020
- Campaign goes public



Protectors - \$75,000+

- Estate of Jean Theresa Diver
- Government of Canada
- Province of PEI
- Estate of Margaret Patricia MacKinnon
- Anne Barbour
- Atlantic Canada Opportunities Agency
- Estate of Mary E. Hawbolt

Champions - \$25,000-\$74,999

- Craig Bradley
- Estate of Norma June Pate
- Juanita Leeco
- Estate of Shirley Alport
- John Dalton
- Pegasus Foundation

Leaders - \$10,000-\$24,999

- Charles Dewar
- Mary Ellen Gaudet
- David Gauthier
- Estate of Kevin J Dowling
- Ken Wilde
- PetSmart Charities of Canada



EXPANDING OUR
PAWPRINT
 CAPITAL CAMPAIGN



Builders - \$5,000-\$9,999

Charles Stewart, Inc.

Estate of Elizabeth McNeill

Lori Robinson

Margaret Gray

Northcom Inc.

Penny Walsh-McGuire

Peter & Joan Young

Don & Sheryl Livingstone

Browns Volkswagen

Marti Hopson

Estate of Catherine Buell



Friends - \$1000-\$4,999

Jewellery Plus

Lori Ramsay

Maryanne Palmer

Michael McCain

Nora Wood

Peake & McInnis

Ruth & Ernie MacAulay

SableArc Studios

William Wellner

Patricia & Henry Srebrnik

Kent Green

Colleen Tredenick

Keir Bevan

Cox & Palmer

Friends - \$1000-\$4,999

Andrew Smith

Barry Jackson

Brian & Sheryll Pound

Campbells Concrete

Cooke Insurance Agency, Ltd.

Donald Ridley

Kelsey & Hunter Guindon

Leanne Ritchie



EXPANDING OUR
PAWPRINT
CAPITAL CAMPAIGN



