



pei Humane Society

Celebrating 40 Years of Service



2013-14 ANNUAL REPORT



Dear Friends,

We are pleased the 2013-2014 year marked a year of continued operational and financial stability for our organization. It was also a time of change in some of our key staffing roles as well as a fundamental refocusing of our Board governance model.

Meanwhile, our work in the community on behalf of lost, abandoned and homeless companion animals continues. Each day our dedicated staff and volunteers ensure that more pets across Prince Edward Island are given the opportunity to be appropriately cared for, protected and provided with safe and healthy environments -- whether in their own homes or within our Shelter walls. Our fee-for-service partners and the ongoing generous contributions of corporate and individual donors support these vital efforts.

2014-2015 will be a year of exciting new ventures, including our participation in a "Capacity for Care" proof-of-model project in association with veterinarians from the University of California (Davis) and the Canadian Federation of Humane Societies (CFHS). This project is specifically aimed at increasing cat adoptions and lowering the euthanasia of cats in our care.

We are very proud of the continued achievements of our vibrant and essential non-profit organization with deep roots in our community. We hope the enthusiasm for success continues to resonate with our supporters as we work toward our shared vision of a compassionate society where all animals are valued and treated with respect.

Wendy MacIntyre

President, Board of Directors

Kelly Mullaly

Executive Director



OUR PURPOSE

Our Vision

Our vision is a compassionate society where animals are valued and treated with respect.

Our Mission

Our mission is to promote quality of life for companion animals through: responsible ownership, successful adoptions, education and enforcement of companion animal welfare legislation in Prince Edward Island.



Our Values

Our core values are to provide programs and services to the community which include:

Humanely housing and caring
for companion animals

Protecting companion animals
from abuse and neglect

Educating the community
about responsible pet ownership

Providing individuals with the tools
they need to be responsible pet owners

Protecting and promoting
public health and safety



SECOND CHANCES



Although 1500+ animals needed our help this year, we are encouraged by the consistent decrease in this number, as an ongoing trend.

Thanks to proper identification and microchips, most lost or stray dogs are able to be returned to their homes.

Unfortunately, far fewer of the many lost or stray cats that arrive at the Shelter are ever claimed by owners.

Unclaimed animals and those that are owner-surrendered are quickly assessed for our adoption program and, whenever possible, are placed in new, loving homes in the community.

In 2013-14 the PEI Humane Society

**FOUND HOMES
FOR HOMELESS PETS**

1,109

**RETURNED
LOST DOGS**

180

**RETURNED
LOST CATS**

42

Malex

...NEW BEGINNINGS

Our **fee-for-service animal protection contracts** fund our by-law and humane complaint enforcement work in the community.

Special events such as our **Santa Pix, our Golf Tournament and National Cupcake Day** provide additional revenue and important opportunities for community outreach.

We are grateful for the **generous corporate sponsorships and individual donations** which continue to support our financial sustainability.

IT TAKES A VILLAGE



Thanks to the generous support of **Tuffy's Foods (Nutrisource)**, all of the Shelter's dry cat and dog food is provided at no charge to the Society, which saves a considerable out-of-pocket annual expense of approximately \$35,000.

Continued funding from the **Sir James Dunn Animal Welfare Centre (Atlantic Veterinary College)** supports the Humane Dog Training Program and the Emergency Medical Fund for Homeless Animals.



Provincial & Municipal Contracts

Donations

Adoptions

Special Events & Sponsorships

Retail Revenues

42%

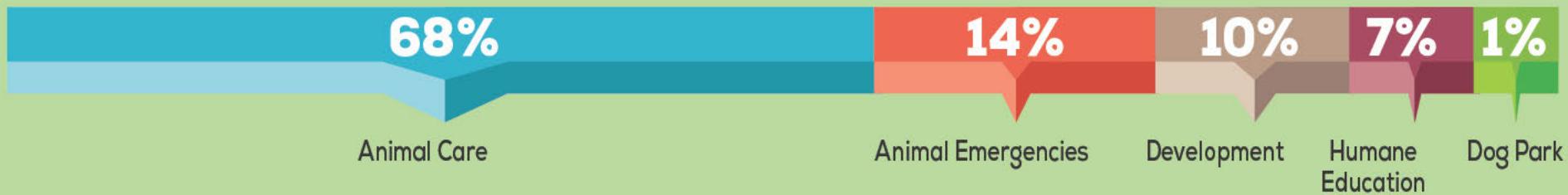
31%

14%

7% 6%

WHERE DOES THE MONEY COME FROM?

WHERE DOES THE MONEY GO?



Helping Hands...

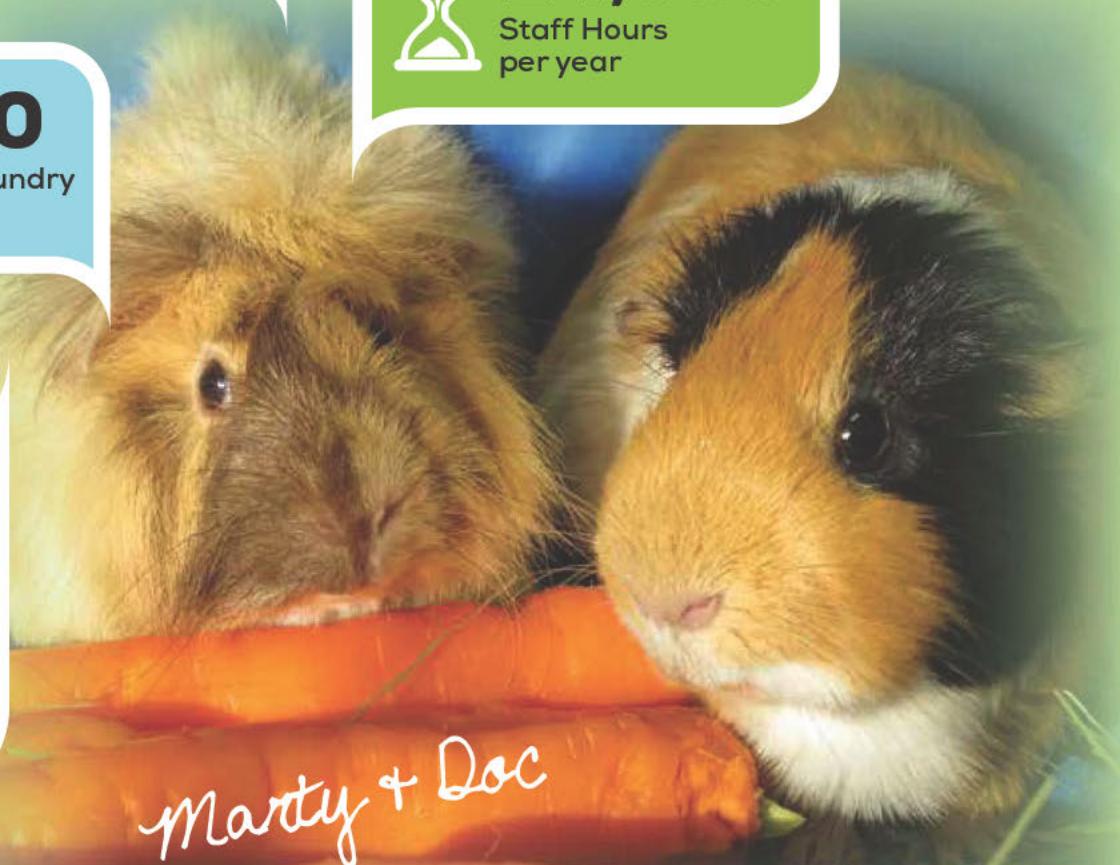
 **235**
Active Volunteers

 **3000**
Loads of Laundry
per year

 **10,000+**
Volunteer Hours per year

 **13**
Staff Members
(3 part-time)

 **24,336**
Staff Hours
per year



HAPPY, HEALTHY ... HOME!

Adopter Darlene
with Jade



18 days per animal
**AVERAGE LENGTH
OF STAY**

\$20 per animal/day
COST OF BASIC CARE

\$360 per healthy animal
**AVERAGE COST
FOR LENGTH OF STAY**

\$195
**ADULT
DOG
ADOPTION
FEE**

\$145
**ADULT
CAT
ADOPTION
FEE**



Sadly, the majority of the animals coming into our Shelter have never benefitted from any kind of veterinary care. Some animals need immediate assessment and treatment due to medical emergencies. Others require less urgent - but equally important - veterinary care.

Many will require additional treatment for issues ranging from minor injuries to diagnostic blood work or x-rays. On intake, each animal is examined and vaccinated in order to reduce the risk of disease. All cats, dogs and rabbits are spayed or neutered prior to adoption.

Making adoption an affordable option is the key to maintaining the flow of animals through the Shelter. Fees are kept as reasonable as possible and are even reduced in order to help promote senior animals or those that have been on the adoption floor for longer than others.

Donations in support of our **Mommy & Me**, **Fancy Feline**, **Dandy Dog** and **Senior for Senior** reduced-fee adoption programs supplement these short-falls.

**ANIMAL PROTECTION
FEE-FOR-SERVICE
CONTRACTS
SERVICING**

Charlottetown

Stratford

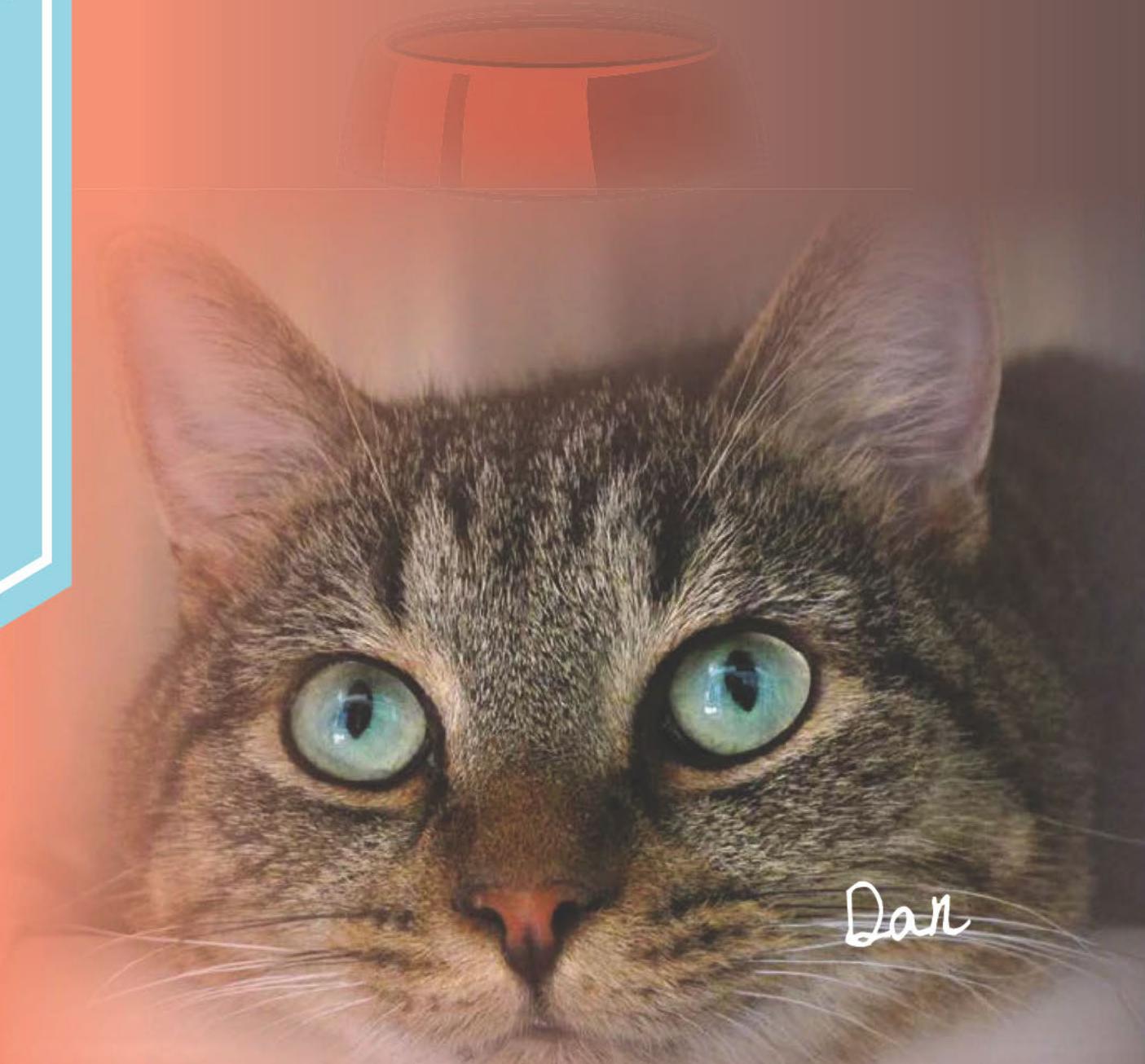
Cornwall

Summerside Police

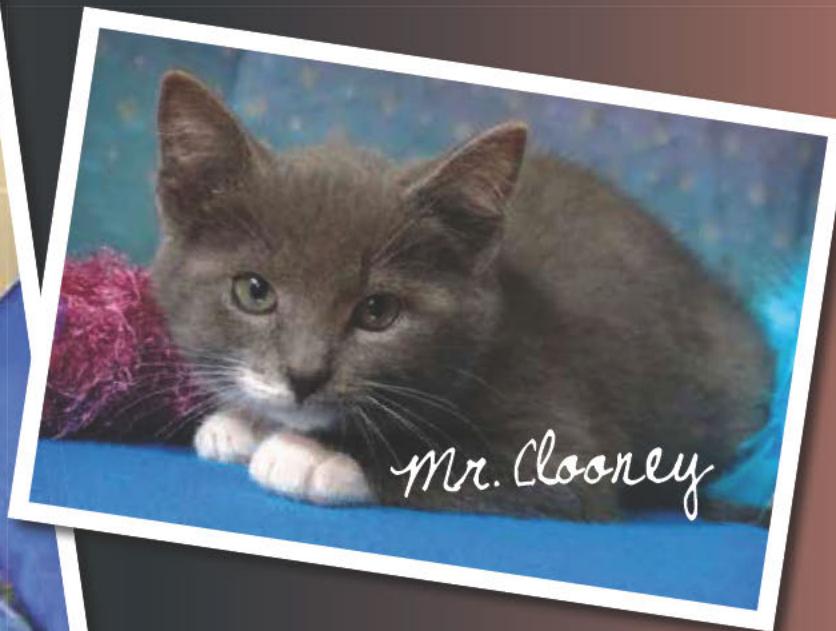
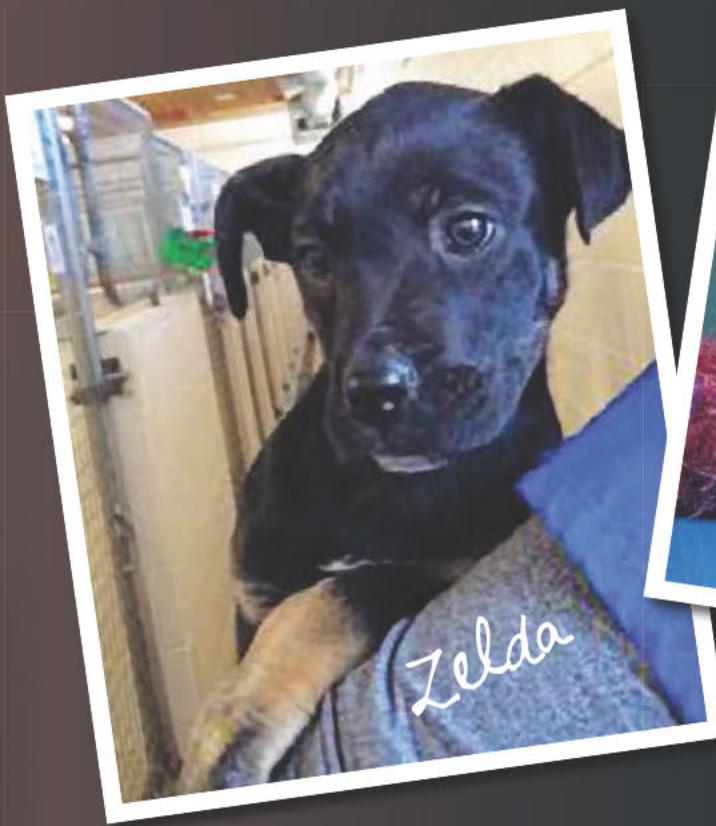
PEI Department of
Agriculture & Forestry

Parks Canada

PEI Department of
Health & Wellness



PROTECTING THE NEEDY



Capri



40,000



310



447



Kms
Logged for
Investigations
This Year

Cruelty
Investigations
Completed

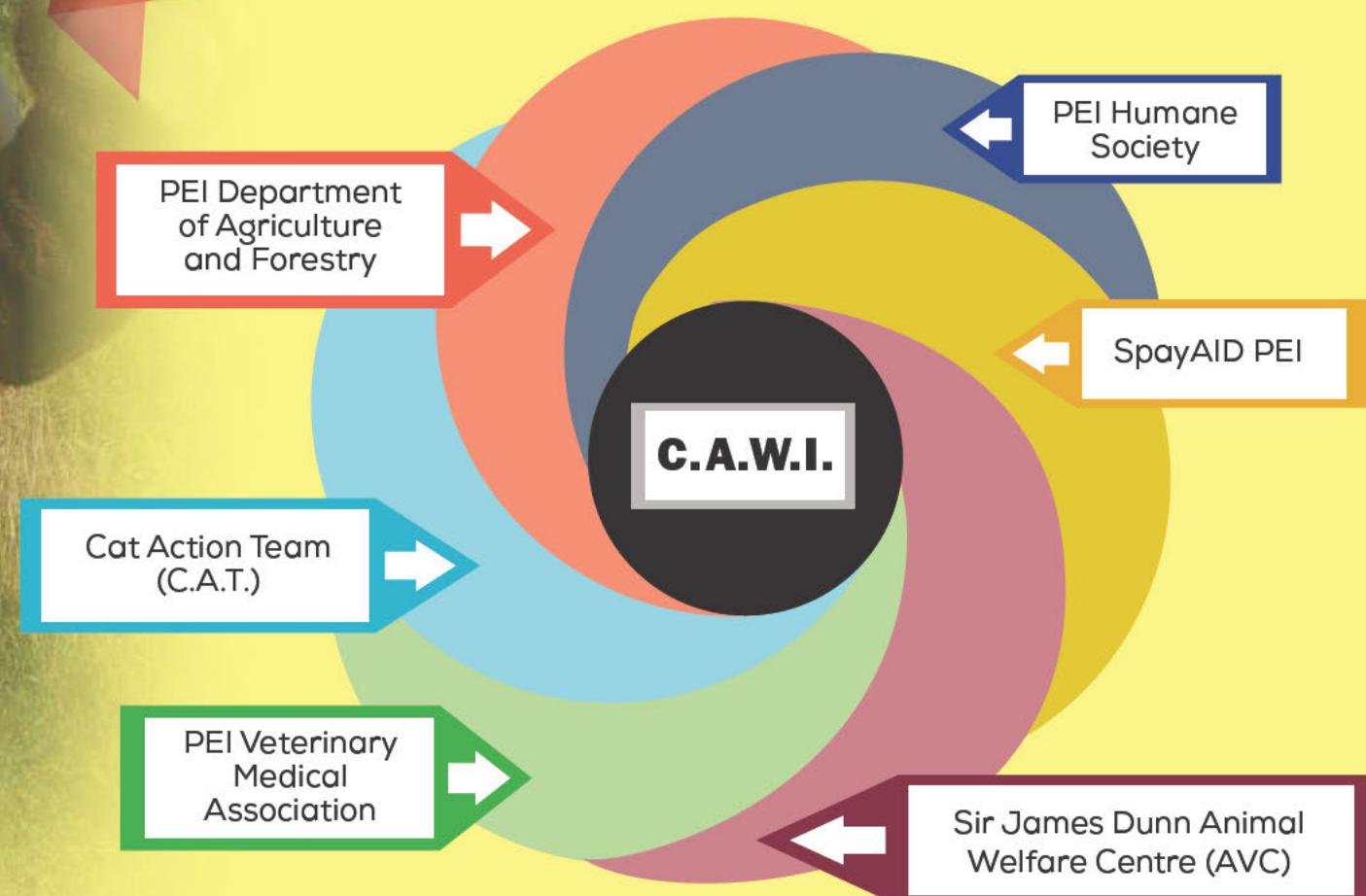
By-Law
Investigations
Completed

Dogs & Cats
Seized for
Humane
Reasons

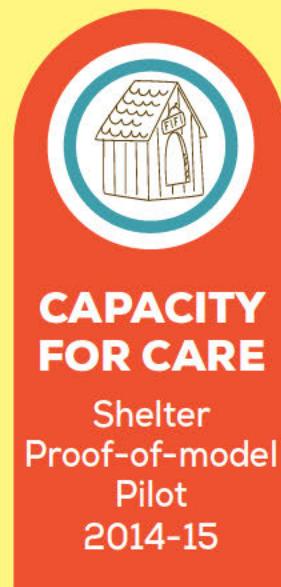
PEI COMPANION ANIMAL WELFARE INITIATIVE (C.A.W.I.)



Our collaboration with partners in the animal welfare community continues. Together, we are improving the well being of companion animals in Prince Edward Island by developing and implementing educational strategies to raise public awareness about responsible companion animal care practices.



PROJECTS



SPECIAL ACKNOWLEDGEMENTS

The following organizations, corporations and individuals provided donations, sponsorships or gifts-in-kind of \$1,500 or more during 2013-2014:

Estate of
**MARGARET
RUTH
HILLMAN**

Estate of
**ELIZE AND
GEORGIE
SMITH**

Estate of
**ALVIN
ROY**

**CO-OP
FOOD
MARKET**
(Walker
Drive)

**COLOUR
BLIND**

**GLOBAL
PET
FOODS**

**LINDA
KEANE**

**ANNE
MACDONALD**

**WENDELL
MACDONALD**

**MARITIME
ELECTRIC**

**DOUG
SHACKELL**

**DR. STEVEN
D. O'NEIL**

**MICHAEL
POCZYNEK**

**HARRY
SMITH &
JANE
THOMAS**

**TUFFY'S
FOODS/
NUTRI-
SOURCE**

**UNITED
WAY
OF PEI**



VOLUNTEER BOARD OF DIRECTORS 2013-14



Margaret Gladstone
Past-President

Wendy MacIntyre
President

Graham Robinson
Vice-President

Jamie Arsenault
Treasurer

Judy Duffy
Secretary (to August, 2013)

Janet Prentice
Secretary

Claudette Bishop
Director

Len Currie
Director (to October, 2013)

Tom Keeler
Director

Shannon McNutt
Director

Doug Shackell
Director

George Stewart
Director



STAFF MEMBERS 2013-14

Kelly Mullaly
Executive Director

Dr. Danielle
Dunn-MacLean
Shelter Veterinarian (to Feb/14)

Dr. Rhonda MacDonald
Shelter Veterinarian

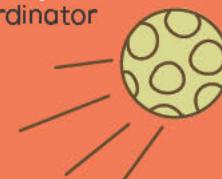
Beckie MacLean
Shelter Manager (to Oct/13)

Cathy Kenny
Acting Shelter Manager

Leanne Cail
Marketing & Development Manager

Erin Mullen
Adoption/Intake Counselor

Lesa Donnelly
Client Services Coordinator



Tim Scheepens
Animal Protection Officer
(to Dec/13)

Jeff Barrett
Animal Protection Officer

Doug Burkholder
Animal Protection Officer

Donna Marie
Animal Protection Officer

Tammy Bevan
Shelter Attendant

Allanna Monkley
Shelter Attendant

Jennifer Champion
Shelter Attendant

Michael Prince
Shelter Attendant (to Dec/13)

Josselyn Ehler
Shelter Attendant



TREASURER'S REPORT

The financial statements presented in the annual report are presented in a manner consistent with the prior year. The financial statements for the PEI Humane Society (PEIHS) are an essential resource playing a significant role in daily decision making. As a Not-for-Profit entity, PEIHS provides services for companion animals and the general public which is restricted by the resources generated through the year. Continuous preparation of budgets and analysis of financial reports, allow directors to have a constant awareness of the Society's financial state and determine how to invest available resources to drive our mission as a society.

Revenues

In the 2013-2014 fiscal year PEIHS has seen a 4% increase in revenue from the previous period. With a number of variable revenue accounts this increase was within 1% of the original budgeted number. The main reason for the increase over the year is due to the increase in miscellaneous. This increase in the current year is due to the collection of payments for seized animals to reimburse the shelter for expenses occurred. Donations and memoriams continue to be a major driving force of the shelter. It shows the communities strong response to the work performed by the shelter. In the upcoming years it will be important for the shelter to continue to build the relationship with the community to continue to maintain and grow this revenue stream.

Acting as a public service provider, PEIHS is engaged with ongoing contracts with both provincial and municipal bodies, generating \$324,796 during the year. In the 2013-2014 fiscal year, PEIHS entered into a 3-year contract with the Province of PEI and currently renews other contracts with municipalities on an annual basis. During contract talks with the Province of PEI there were discussions to try to find creative ways to increase fundraising and save costs. It is the intention of both the Province and the Shelter to look at ways that will keep costs to a minimum and find ways to increase fundraising efforts.

Expenses

In the past fiscal year, PEIHS has generated total expenditures of \$781,124, a modest increase of less than 1% from the prior period, and a decrease from the budget of less than 1%. During the year there was a total variance of \$33,079 from the budgeted number. This decrease from the budget is related to the decrease in the veterinary supplies and services. This number has decreased for the second straight year and with an increase in shelter receipts for the current year it shows an efficiency in getting animals in the shelter out to an adopted home. The quicker the turnaround in animals in the shelter the healthier the population will be.

PEIHS is still heavily reliant on countless hours donated by volunteers which are essential to the daily operations of the Shelter. This volunteer assistance allows Shelter staff to focus on reducing costs. Without the hours donated by volunteers within the shelter the number and quality of the services offered at the shelter would be greatly affected. While these volunteer hours are not reflected in the financial statements they are invaluable to the organization.

Financial Position

In the current year, the PEIHS had excess revenues over expenses of \$23,336. The shelter had a very good financial year as it was able to add to the net assets of the shelter. By maintaining focus on the budget throughout the year the PEIHS was able to stay within its budgeted parameters while continuing to service the community. On a go forward basis the board will look to ensure budgets are created on a break even basis or with small surpluses to ensure the long-time viability of the organization. The PEIHS continues to be a strong organization that is committed to meeting its goals in a cost efficient manner, while being proactive in its marketing endeavors to continue to raise awareness.

Respectfully submitted,



Jamie Arsenault, CA

Prince Edward Island Humane Society

Financial Statements

For the Year Ended March 31, 2014



FINANCIAL STATEMENTS



Independent Auditors' Report

To the Directors of Prince Edward Island Humane Society

Report on Financial Statements

We have audited the accompanying financial statements of the Prince Edward Island Humane Society, which comprise of the statement of financial position as at March 31, 2014, the statement of operations, statement of changes in net assets for the year then ended, statement of cash flows, and a summary of significant accounting policies and other explanatory information.

Management Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Not-for-Profit Organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the Prince Edward Island Humane Society derives a portion of its revenue in the form of donations and fundraising, the completion of which is not susceptible to satisfactory audit verification. Accordingly, our verification of revenue from these sources was limited to the amounts recorded in the records of the Prince Edward Island Humane Society and we were not able to determine whether any adjustments might be necessary to revenue, excess of expenses over revenue, assets and net assets.

Qualified Opinion

In our opinion, except for the effect of adjustments, if any, had donations and fundraising been susceptible to complete audit verification, these financial statements present fairly, in all material respects, the financial position of Prince Edward Island Humane Society as at March 31, 2014, and the results of its operations and changes in net assets for the year then ended, in accordance with Canadian Accounting Standards for Not-for-Profit Organizations.

Fitzpatrick & Company
Chartered Accountants

Charlottetown, PE

May 9, 2014

Prince Edward Island Humane Society

Statement of Financial Position

As at March 31, 2014, with comparative figures for 2013

	2014	2013
Assets		
Current assets:		
Accounts receivable (note 2)	\$ 35,737	\$ 14,157
Investments (note 3)	93,983	93,050
Inventory	27,624	11,423
Prepaid expenses	2,882	4,246
	160,226	122,876
Property and equipment (note 4)	442,234	459,548
	\$ 602,460	\$ 582,424
Liabilities and Net Assets		
Current liabilities:		
Bank indebtedness (note 5)	\$ 22,054	\$ 25,649
Accounts payable and accrued liabilities	17,644	14,903
Deferred revenue	34,693	36,139
	74,391	76,691
Net assets	528,069	505,733
	\$ 602,460	\$ 582,424

Approved on Behalf of the Board;

Margie Lutje, Director J. A. S., Director





Prince Edward Island Humane Society

Statement of Operations

For the Year Ended March 31, 2014, with comparative figures for 2013

	Budget (unaudited)	2014	2013
Revenue:			
Donations and memoriams	\$ 223,000	\$ 235,875	\$ 237,399
Provincial contract	192,700	190,200	185,200
Shelter receipts	145,850	121,121	117,591
Municipal contracts	130,043	134,596	132,241
Special events	66,500	50,644	50,701
Licenses and ID tags	22,390	21,049	16,963
Miscellaneous and memberships	8,000	35,822	16,991
	788,483	789,307	757,086
Expenses:			
Advertising and promotion	10,550	6,268	9,489
Amortization	18,000	24,313	24,662
Electricity	7,000	7,153	6,802
Fundraising	20,500	32,295	37,226
Heat	11,000	10,384	11,317
Insurance	4,500	6,971	6,309
Interest and bank charges	4,000	4,034	4,059
Licences and impounds	200	152	-
Miscellaneous	-	1,248	2,032
Office expenses	31,100	8,436	8,168
Professional fees and dues	23,060	19,998	19,349
Property taxes	9,490	6,282	7,156
Rescue contracts	5,000	1,231	1,871
Shelters and kennels - maintenance	34,800	39,856	34,331
Shelter supplies	8,600	1,467	1,093
Staff training and travel	6,040	6,233	5,687
Telephone	9,800	10,320	9,789
Vehicle - gas and repairs	20,000	15,788	18,733
Veterinary supplies and services	83,400	57,166	78,242
Wages and wage levies	507,921	522,287	491,810
	814,961	781,882	776,125
Operating income (loss) before the undemoted	(26,478)	7,425	(19,039)
Bequests	-	13,965	7,871
Interest	800	946	947
Excess (deficiency) of revenues over expenses	\$ (25,678)	\$ 22,336	\$ (10,221)



Prince Edward Island Humane Society

Statement of Changes in Net Assets

For the Year Ended March 31, 2014, with comparative figures for 2013

	2014	2013
Unrestricted net assets, beginning of year	\$ 505,733	\$ 515,954
Excess (deficiency) of revenues over expenses	22,336	(10,221)
Unrestricted net assets, end of year	\$ 528,069	\$ 505,733

Prince Edward Island Humane Society

Statement of Cash Flows

For the Year Ended March 31, 2014, with comparative figures for 2013

	2014	2013
Cash flows from operating activities:		
Net (loss) earnings	\$ 22,336	\$ (10,221)
Amortization of property and equipment	24,313	24,662
Gain on disposal of assets	(2,894)	-
Change in non-cash working capital	(35,122)	(1,152)
	8,633	13,289
Cash flows from investing activities:		
Purchase of property and equipment	(9,136)	(33,416)
Proceeds from sale of investments	5,033	5,209
Increase in investments	(935)	(925)
	(5,038)	(29,132)
Net increase (decrease) in cash and cash equivalents	3,595	(15,843)
Bank indebtedness, beginning of year	(25,649)	(9,806)
Bank indebtedness, end of year	\$ (22,054)	\$ (25,649)

Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2014, with comparative figures for 2013

The Prince Edward Island Humane Society was incorporated in 1974 under the laws of Prince Edward Island. The society provides shelter for animals and control services for various municipalities on Prince Edward Island and is a registered charity under the Income Tax Act.

1. Significant accounting policies:

a) Basis for preparation:

The financial statements of the organization are prepared, in all material respects, in accordance with Canadian Accounting Standards for Not-for-Profit Organizations.

b) Property and equipment:

Property and equipment are stated at cost, and amortized using the declining balance method at the following rates:

Asset	Rate
Buildings	4% and 10%
Paving	8%
Fencing	10%
Equipment	20%
Vehicles	30%
Computer equipment	45%
Website	100%

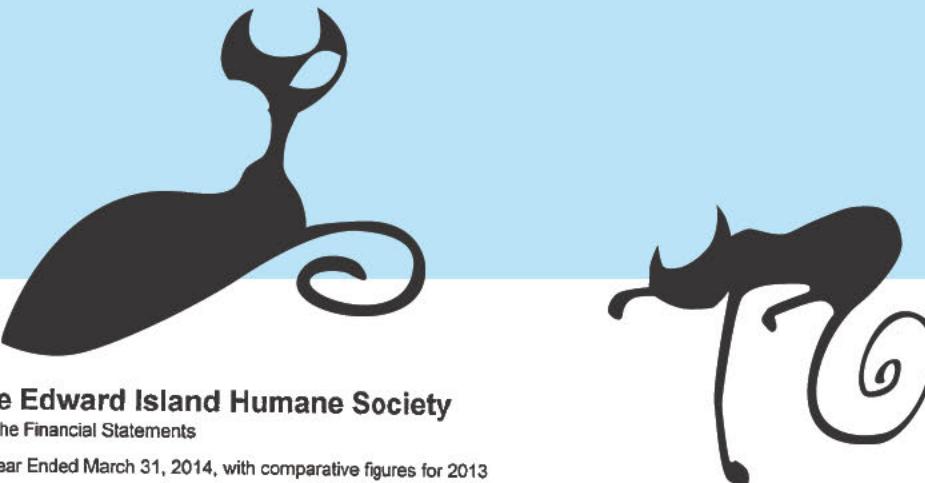
c) Revenue recognition:

The organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Unrestricted investment income is recognized as revenue when earned.

Restricted contributions for the purchase of property and equipment that will be amortized, should be deferred and recognized as revenue on the same basis as the amortization expense related to the acquired property and equipment.

d) Financial instruments:

The organization's financial assets include accounts receivable and investments. Financial assets are classified as loans and receivables and are measured at amortized cost. Investments are classified as available-for-sale and measured at fair market value.



Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2014, with comparative figures for 2013

1. Significant accounting policies: (continued)

d) Financial instruments: (continued)

The organization's financial liabilities include bank indebtedness, accounts payable and accrued liabilities and are classified as other financial liabilities which are measured at amortized cost.

Unless otherwise noted, it is management's opinion that the organization is not exposed to significant interest, currency, or credit risks arising from these financial instruments. The fair values of these financial instruments approximate their carrying values, unless otherwise noted. Transition costs for all financial assets and liabilities are recognized as an expense as these costs are incurred. Changes in fair values of financial assets and financial liabilities classified as held for trading are recognized in income for the year as they occur.

e) Management estimates:

The presentation of financial statements are in accordance with Canadian generally accepted accounting principles, which requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

f) Inventory:

Inventories are stated at the lower of cost and net realizable value. Costs include the costs to purchase, costs to convert, an applicable share of overhead costs, and other costs directly attributable to the inventories. Cost is determined using the first-in, first-out method. Net realizable value represents the amount that may be realized from the sale of an inventory item under normal business conditions. When inventories are sold, the carrying amount of those inventories are recognized as an expense in the period in which the related revenue is recognized. The amount of any write-down of inventories to net realizable value and all losses of inventories shall be recognized as an expense in the period the loss or write-down occurs. The amount of reversal of any write-down's, arising from an increase in net realizable value, shall be recognized as a reduction in the amount of inventories recognized as an expense in the period in which the reversal occurs.

g) Volunteers and donated goods:

Prince Edward Island Humane Society benefited from approximately 10,200 volunteer hours during the year ended March 31, 2014. Due to the difficulty of determining their fair value, volunteer hours are not recognized in wages or in net assets. Donated goods are recorded at their fair market value.

Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2014, with comparative figures for 2013

2. Accounts receivable:

	2014	2013
Trade	\$ 23,866	\$ 1,880
Exise tax	11,871	12,277
	\$ 35,737	\$ 14,157

3. Investments:

	2014	2013
Metro Credit Union - Deposit receipt, 1% per annum	48,628	48,145
Metro Credit Union - Deposit receipt, 1% per annum	45,355	44,905
	\$ 93,983	\$ 93,050

4. Property and equipment:

	Cost	Accumulated Amortization	2014 Net Book Value	2013 Net Book Value
Land	\$ 97,249	\$ -	\$ 97,249	\$ 97,249
Buildings	483,566	196,823	286,733	298,238
Paving	22,840	10,741	12,099	13,151
Fencing	14,269	9,520	4,749	5,277
Equipment	113,125	82,289	30,836	38,118
Vehicles	14,973	6,113	8,860	6,416
Computer equipment	24,574	22,866	1,708	1,099
Website	5,863	5,863	-	-
	\$ 776,449	\$ 334,215	\$ 442,234	\$ 459,548

5. Bank indebtedness:

Bank indebtedness includes a demand operating loan in the amount of \$ Nil (2012 - \$ 5,782) which is available to a maximum of \$ 40,000 and bears interest at bank's prime plus 0.5%. This loan is due for renewal on January 5, 2015.





For more information please call (902) 892-1190
or visit peihumanesociety.com

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