



peiHumaneSociety

Annual Report 2011-2012



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Photos by:

Shawn Banks Photography

Len Currie Photography

Darlene Bakker

Lisa Solitario



President's Foreword

Lucie Morin

This year was another busy one for us at the PEI Humane Society—and I guess one can say we were put on the map! Our redesigned website (www.peihumanesociety.com) launched in August, 2011, reaching an even wider audience and helping us to better convey our messages. Thanks to the efforts of our staff and the many hours of volunteering by friends of the Society and board members, we consider our new website a major success.

Also, we were thrilled to have the PEI Humane Society appear in a segment of the “Rick Mercer Show” on CBC TV in January, 2012. In March, we co-hosted a webinar with the Canadian Federation of Humane Societies featuring Dr. Margaret Slater of the ASPCA, and we entered into a Partnership Agreement with Petsmart to have a satellite adoption location in their new Charlottetown store, providing increased exposure for our adoptable cats.

And our building got a much-needed facelift thanks to a project funded through the Skills PEI Work Experience program.

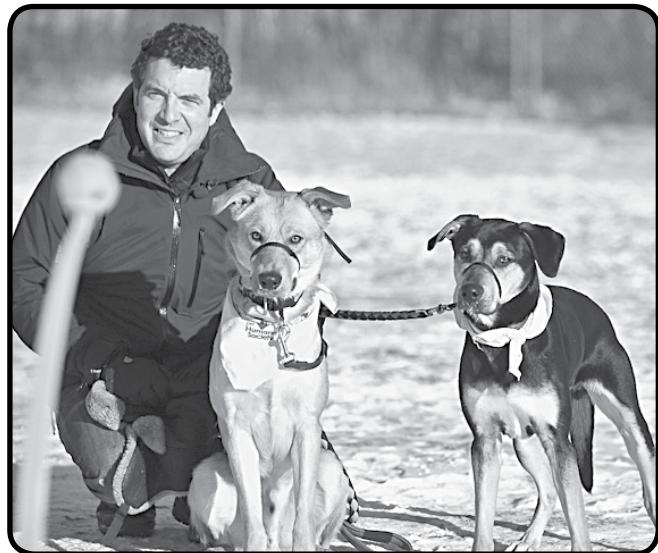
These are just a few highlights of our year. In the following pages you will learn more about our achievements and how we are developing our methods and techniques to ensure the good health and wellbeing of the companion animals in our care.

To all our collaborators, partners, supporters, donors, volunteers, employees and friends of the PEI Humane Society, a sincere THANK YOU. Without you and your support, this not-for-profit organization would not exist. The global economic situation is difficult, to say the least, but we hope the information you read

here will inspire you to continue or start your support of our cause—our furry friends, the companion animals. We are their only support, and often their last resort. Please continue to support us in any way and as often as you can.

Lucie Morin
President, Board of Directors

A handwritten signature in cursive script that reads "Lucie Morin".



*“We are their only support,
and often their last resort.”*



Executive Director's Report

Kelly Mullaly

If this fiscal year were to be summed up in one word, that word would have to be “collaboration” as this year marked the successful initiation and completion of a number of projects which would not have happened without the participation of our allies in the community.

The most obvious, and visible, project was the extensive external renovations to the Shelter building, through the Society’s partnership with the Skills PEI Work Experience program. This program provided funding for a team of unskilled but willing tradespeople working under the direction of highly experienced Construction Supervisor, Joe Hood. This project also provided all of the materials needed to replace all of the wood siding on the building as well as the replacement of 42 windows and 4 exterior doors. The building is now not only more attractive but more importantly, it is a safer, healthier and more efficient environment for the animals in our care and for our hard working staff and volunteers.

SkillsPEI also provided temporary funding for a full-time Volunteer Coordinator under its six-month Non-Profit Internship Program. While our volunteer program benefited immensely from having a dedicated person onsite during regular work hours, we were unable to secure ongoing funding to continue this position which has reverted to being fulfilled by a part-time volunteer. Despite this setback, our volunteer program continues to flourish, providing over 8,500 volunteer hours of time and expertise to the animals in our care.

We were also able to complete the renegotiation of our fee-for-service contracts with municipal and provincial governments including: Province of PEI Department of Agriculture, City of Charlottetown, Town of Stratford and Town of Cornwall. These contracts and the ongoing relationship we have with our fee-for-service clients ensure we are addressing

companion animal control and protection needs in the community as well as providing the highest quality of service we can, within the limits of our human and physical resources.

Our Shelter Attendants, Front Desk Reception and Animal Protection Officers all belong to a local labour union and our Collective Agreement with that organization was also renegotiated for a three-year term this year. Part of that process resulted in the mutual agreement to undertake a job classification project which will happen in the coming fiscal year and will take a long-overdue look at the roles and responsibilities of these key positions as well as how they integrate into the current and future operation of the Shelter.

The Society is making great strides in its long-term and short-term goals and continued collaboration with private, government and individual resources will help us achieve those ends to reducing pet overpopulation and improving animal welfare on PEI.





Acting Shelter Manager's Report

John Benedik, AHT

It's certainly been an emotional year with happy days when we saw lost pets being reunited with their owners after being gone for weeks, if not months in at least one case; and also sad days, such as the euthanasia of many cats from one residence in Borden-Carlton due to a very high number of Feline Leukemia positive animals.

Every day we endeavour to improve the health and welfare of the animals in our care and try to

locate owners of lost animals or new homes for as many pets as we can. Our Animal Protection Officers are also educating the public on the various by-laws and regulations throughout our contracted areas as well as the **Companion Animal Protection Act** (CAPA) throughout the entire province.

The following section outlines our statistics for this fiscal year compared to a few previous years.



Acting Shelter Manager's Report

continued

Shelter Statistics and Trends

CHART A shows the Society's animal intake numbers over the last four years. The pattern immediately noticeable is that the intake for both owner-surrendered dogs and dogs returned by adopters has decreased the last four years, but the number of stray dogs coming into the Shelter has increased over the last three years. This is a positive trend which we hope continues as it means more people are retaining ownership of their dogs.

The other pattern that becomes clear, and is probably the most significant, is that the number of stray cats coming into the Shelter has been steadily decreasing over the last four years. This illustrates the importance and success of spay and neuter programs, and we certainly hope this continues. The disturbing trend is that more cats are being surrendered to the Shelter by their owners, as well as being returned by adopters. The majority of our cat surrenders are due to people moving and being unable to take their pets with them, as there are fewer and fewer rental properties that allow pets. This does, however, present an education opportunity for landlords on how to protect their investments while still allowing pet-friendly properties.

CHART A - Intake Totals per Year

	2008/2009	2009/2010	2010/2011	2011/2012
Dog: Owner Surrender	258	215	209	182
Dog: Stray	350	323	354	371
Dog: Returned	54	35	33	30
Dog: Seized	7	95	32	11
Dog: Transferred In				7
Total Dog Intake	669	668	628	601
Cat: Owner Surrender	253	286	222	299
Cat: Stray	974	814	735	701
Cat: Returned	15	29	24	32
Cat: Seized	0	12	2	10
Total Cat Intake	1242	1141	983	1042
Other: Gerbil, Rabbit, Hamster, Degu Etc.	95	54	51	61
TOTAL INTAKE ALL SPECIES	2006	1863	1662	1704

Acting Shelter Manager's Report

continued

CHART B illustrates the number of animals adopted or redeemed from the Shelter by their owner. More animals are being redeemed by their owners and our cat adoptions are still increasing.

CHART B - Adopted/Redeemed Totals per Year

	2008/2009	2009/2010	2010/2011	2011/2012
Dog Adopted	388	430	358	322
Dog Redeemed	110	144	177	190
Cat Adopted	453	465	575	585
Cat Redeemed	38	33	38	48
Adopted / Redeemed Other: Gerbil, Rabbit, Hamster, Degu Etc.	51	42	42	39
TOTAL	1040	1114	1190	1184

CHART C sets out our euthanasia numbers for the past four years. We are still far below the numbers we saw even two years ago; however, that number did increase slightly this year compared to the previous year. Part of that increase is attributed to a cat colony in the Borden-Carleton area in which we removed 30 cats from a home, the majority of which tested positive for the feline leukemia virus. For the health and safety of other cats in that community as well as those cats already in the Shelter's population, the entire colony had to be euthanized...

There has also been an increase in the intake of feral cats, i.e. cats that were too wild to be safely rehomed by adoption and that couldn't adjust to the Shelter environment. The overall number of euthanasias compared to our intake is sitting just below 31%, up slightly from the 28% the previous year.

CHART C - Euthanasia Totals per Year

	2008/2009	2009/2010	2010/2011	2011/2012
Dog	144	100	95	97
Cat	751	621	362	414
Other: Gerbil, Rabbit, Hamster, Degu Etc.	38	14	6	15
TOTAL	933	735	463	526

Acting Shelter Manager's Report

continued

CHART D represents a summary of dogs and cats taken into the care of the Shelter, categorized by age of animal. The important trend here is the number of puppies and kittens, which is decreasing each year. This is important as it shows that the Society is on the right track in its efforts to decrease pet overpopulation, and also shows the importance of spay and neuter programs in the community. We expect the intake of younger animals will continue to decrease and project a shift toward an older pet population coming into our care before we will notice an overall decrease in intake numbers.

CHART D - Cat and Dog Intake Based on Ages

	2008/2009	2009/2010	2010/2011	2011/2012
Kittens	493	448	411	391
Adult Cat	728	676	550	618
Senior Cat	21	17	22	33
Puppy	160	165	139	115
Adult Dog	465	476	445	427
Senior Dog	44	27	44	59
TOTAL	1911	1809	1611	1643

Animal Protection Services

This past year our Animal Protection Officers received 402 new by-law enforcement cases in our service contract areas, and have resolved 386 of those cases. These cases are specific to by-law investigations specific to the jurisdictions listed. This compares to 424 by-law investigations in fiscal 2010-2011.

By-Law Complaints in Our Contract Communities

	New Complaints	Closed Complaints
Charlottetown	207	186
Cornwall	32	35
Murray River	1	1
Province of PEI	114	115
Stratford	48	49
TOTAL	402	386

Acting Shelter Manager's Report

continued

In addition to the by-law investigations, our Animal Protection Officers also investigated 364 new cases under the PEI **Companion Animal Protection Act** (CAPA) this year. This was up slightly from the 356 complaints received in fiscal year 2010-2011. Of the 364 cases, 331 were closed during this fiscal year. CAPA complaints are based on failure to provide food, water or shelter, as well as abandonment complaints, injured/sick animals, and physical abuse towards animals. We are happy to report that the majority of these cases were not serious or life-threatening in nature and simply involved the education of the animal owners.

Our officers also made 33 trips to Gallant Kennels in Summerside and picked up a total of 56 lost, abandoned or homeless animals as per our agreement with the City of Summerside.

We had four cases where we were asked to attend on-scene and take custody of animals at the request of the PEI Department of Health, and housed a total of ten animals as a part of our contract with that office. Each animal was held in our care for a 10-day "Rabies Observation Period" as the animals were involved in biting incidences. None of these cases resulted in a positive case of rabies and we are not aware of any cases in the past years either.

Moving forward, I believe the Society needs to focus on further educating the public about the importance of spaying and neutering their pets, as the majority of animals coming into the Shelter are still intact. We would also like to see an increase in the use of microchips and ID tags amongst the general pet-owning public, as we want to increase the number of animals (especially cats) that are returned to their owners. There also needs to be a focus on educating the public on the proper care of their pets with respect to the **Companion Animal Protection Act** (CAPA) and the various animal by-laws we are contracted to enforce. The number of animal-care related complaints has been steadily rising which is a trend we would like to work toward decreasing through increased public education.

Continued improvements using the new Shelter and Animal Care Guidelines created by the Association of Shelter Veterinarians is also important in improving the quality of life for all of the animals coming into our care. The creation and implementation of a Standard Operating Procedures manual for the Shelter will aid in training present and future members of staff and will also improve the consistency and quality of the care we provide.

"The number of stray cats coming in the Shelter has been steadily decreasing over the last four years..."



Shelter Veterinarian's Report

Danielle Dunn-MacLean, DVM

Surgical provider, Dr. Jill Wood and the staff of the Southport Animal Hospital in Stratford have embraced their new role, performing all of the cat and dog spays and dog neuters on our animals prior to their adoption. This team of animal care professionals is invaluable when the need arises for extra services to be performed such as x-rays, lump removals, dentistry, amputations and even eye removals.

We were blessed to access grant funds from the Sir James Dunn Animal Welfare Centre at the Atlantic Veterinary College, UPEI again this year to assist with the emergency health-care of unowned injured dogs, cats and rabbits. Another portion of this grant provides funds for the Humane Animal Dog Training program led by AVC students at the Shelter throughout the year. Consultations with the veterinarians and staff at AVC and myself have allowed countless animals to have timely recoveries and rehabilitation. Our volunteer foster program continues to flourish and new students and staff at the Atlantic Veterinary College are eager to step forward and provide temporary homes and acquire hands-on experience for many medical and surgical cases.

We continue to vaccinate all incoming dogs on intake to control the incidence of kennel cough (often caused by the bacteria Bordetella). Classically, dogs get infected when they are kept in a crowded situation with poor air circulation and lots of warm air (i.e., a boarding kennel, obedience class, local park or beach, animal shelter, or grooming parlour). Bordetella is the only issue in our Shelter that crosses species boundaries—it can be transmitted between dogs and cats. Both are treated with the same antibiotic. We have limited quarantine facilities to house cats and dogs separately.

Another challenge that exists in all shelters is how to encourage cats with poor appetites to eat. Many are stressed and scared and sometimes suffer from “kitty colds” (upper respiratory viruses). It is not enough to line our shelves with multiple varieties of canned and dry food and stacks of tuna. A cat who refuses to eat or drink is destined to become dehydrated very quickly. We have in our veterinary pharmacy intravenous (IV), intra-muscular (IM) and oral (tablet and liquid) forms of appetite stimulants. The results are often amazing to watch and are important tools that we use every day.

The need for increased public education and collaboration with our partners in the community continues. In late 2011, we became involved with the owners of a property in Borden-Carleton, PEI, whose ability to care for their increasing colony of cats had gone beyond their control. Over thirty cats were surrendered to our Shelter. The majority tested positive for feline leukemia and, unfortunately, all of the cats had to be euthanized. It was a grave reminder of the need for communities to control pet overpopulation and promote recommended vaccine protocols to all pet owners. This is a perfect example why our work in the community must continue.



“...our work in the community must continue.”



Development Coordinator's Report

Matt Harper

In this fiscal year, the Shelter received \$279,659 in general and in-memoriam donations, which was an increase of 8% from the 2010-11 year.

This increase was thanks, in part, to the success of the 2011-2012 Annual Campaign. “Open Your Heart” focused on increasing public awareness about the Shelter’s operations and services and the fact that the Society depends on donations to help provide these services to lost, abandoned and homeless companion animals on PEI. As with previous annual campaigns, donors were given the option of making a one-time donation and/or to join the Society’s ongoing P.A.W. (pre-authorized withdrawal) program.

Popular annual events this year included: microchip clinics, Santa Pix and Family Pet Portraits. This past year we also hosted our 2nd Annual Travelling Tails Fundraising Dinner and Auction, as well as the return of our popular Pet Expo. A new fundraising initiative this year, the “Somebunnies” plush rabbit “adoption” event resulted in proceeds of \$1,800 from the sale of these plush toy bunnies, aimed at combating impulse adoption or purchase of real rabbits as Easter gifts.

Our redesigned website and new Facebook pages have both seen a dramatic increase in usage over the past year. Over 3,000 members have joined our Facebook page and, thanks to fresh visual concepts and content, our website has become a daily “must visit” for our supporters.

This upcoming year promises to be an exciting one as we will be introducing some new fundraising events, social media, advertising and

awareness projects (including a new annual Campaign). We will also continue to improve and strengthen our existing marketing, public relations and fundraising initiatives. I am very excited to be able to put my own creative stamp on this work and look forward to the continuation of the great services the PEIHS provides.



“We will also continue to improve and strengthen our existing...initiatives.”

Special Acknowledgements



The following organizations, corporations and individuals generously provided funding in the form of donations, sponsorships or gifts-in kind of \$1,000 or more during 2011-2012:

Estate of Rhoda Irene Bernard

Estate of Kay T Jorgenson

Estate of Margaret Ruth Hillman Peake

Sandra and Brian Affleck

Automotive Canada

Claude and Bernice Bell

Blue Ribbon Pet Supply

Anne Braithwaite

Marion Clark

Global Pet Food Inc

Greentec International

Health Line Services

Sherri Ihle

Kwik Kopy Printing

Linda Keane

Thomas and Joan Love

David Madren

Anne MacDonald

Metro Credit Union

Barbara Munves

Steven O'Neil

PEI Bio Alliance

Brian and Sheryll Pound

Royal Canin Canada

RBC Foundation



Edna Reid

Nancy Richards

Donald Ridley

Ian Stewart

Sherwood Drug Mart

Stratford Elementary School

Harry Smith and M. Jane Thomas

June Upham

Vogue Optical

United Way of PEI

Walmart Canada Corp

Treasurer's Report



This Treasurer's Report is presented by Fitzpatrick & Company, Chartered Accountants. The financial statements presented in the annual report are presented in a manner consistent with the prior year. The financial statements for the PEI Humane Society (PEIHS) are an essential resource, playing a significant role in daily decision making. As a not-for-profit organization, the PEIHS relies largely on donations to provide funding for its programs and services. Sound budgets and analysis of financial reports allow the Board of Directors to have a continued knowledge of the Society's financial state and to determine how to best invest available resources to fulfil the Society's mission.

Revenues

In the 2011-2012 fiscal year, the PEIHS has seen a 12% increase in revenue from the previous period. In that year there was an increase in the revenue from the shelter receipts of \$29,711 and an increase in revenue generated by fundraising activities of \$28,620. The PEIHS will continue to focus its efforts towards profitable fundraising events in the 2012-2013 fiscal year.

The Board of the PEIHS strives to put their fundraising dollars to best use for the companion animals in the Shelter's care. Their goal is to bring as much revenue as possible into the organization and they monitor the costs of fundraising by evaluating the cost to raise \$100. In the 2011-2012 fiscal year it cost PEIHS \$26.49 to raise \$100 through donations and special events. This is an improvement from a cost of \$27.25 in the prior period.

Acting as a public service provider, the PEIHS has contracts with both provincial and municipal bodies, generating \$305,545 during the

year. In the previous year, the PEIHS entered into a three-year contract with the City of Charlottetown and currently renews other contracts with municipalities on an annual basis. Although contract revenue totaled 39% of total receipts in the year, expenses associated with the provision of this public service continue to increase. In response to these increasing costs, the PEIHS will continue to negotiate contract terms to better facilitate the needs of the service provided.

Expenses

In the past fiscal year, PEIHS has generated total expenditures of \$772,223, an increase of 2.3% from the prior period, and 4% from budget. The Board agreed to the addition of an Intake & Adoption Counsellor position which led to an increase in wages. As well there were significant repairs and maintenance completed on the Shelter and kennels. The PEIHS relies heavily on the 8,500 hours of time donated by its volunteers. This volunteer assistance allows Shelter staff to focus their efforts on finding efficiencies and providing the highest quality animal care. The Society has decreased veterinary service expenses by 33%, from \$123,220 to \$82,530 in 2011. The Society has also managed to reduce their shelter and kennel maintenance costs by \$16,209, a 35% decrease from the prior period.

Another area the Board of Directors focused on during 2011-2012 was the level of administrative costs. These costs are evaluated as a percentage of the total expenditures of the organization. In the 2011-2012 fiscal year the administrative costs were 7.49% of the total expenditures. This cost remained relatively consistent with previous year's administrative costs of 7.52%. The PEIHS is committed to

Treasurer's Report

continued



maintaining this ratio and looking for other ways to focus its resources on servicing the public.

Financial Position

In the current year, the PEIHS had excess revenues over expenses of \$24,235, which was significantly less than the budgeted deficiency of revenues over expenses of (\$55,857). With overall revenues being \$107,341 higher than budgeted for the year, the PEIHS was able to cover its expected annual costs for the year and invest in upgrades to the facility. The PEIHS continues to be a strong organization that is

committed to meeting its goals and objectives in a cost efficient manner while actively working to educate the public awareness of the importance of companion animal care.

Michael D. Fitzpatrick, CA

Partner

Fitzpatrick & Company

Chartered Accountants



Independent Auditors' Report

To the Directors of the Prince Edward Island Humane Society

Report on Financial Statements

We have audited the accompanying financial statements of the Prince Edward Island Humane Society, which comprise of the statement of financial position as at March 31, 2012, the statement of operations, statement of changes in net assets for the year then ended, statement of cash flows, and a summary of significant accounting policies and other explanatory information.

Management Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the Prince Edward Island Humane Society derives a portion of its revenue in the form of donations and fundraising, the completion of which is not susceptible to satisfactory audit verification. Accordingly, our verification of revenue from these sources was limited to the amounts recorded in the records of the Prince Edward Island Humane Society and we were not able to determine whether any adjustments might be necessary to revenue, excess of expenses over revenue, assets and net assets.

Qualified Opinion

In our opinion, except for the effect of adjustments, if any, had donations and fundraising been susceptible to complete audit verification, these financial statements present fairly, in all material respects, the financial position of Prince Edward Island Humane Society as at March 31, 2012, and the results of its operations and changes in net assets for the year then ended in accordance with Canadian generally accepted accounting principles.

The financial statements for the year ended March 31, 2012 were audited by another firm of public accountants who issued an unqualified report dated June 15, 2011.

Fitzpatrick & Company
Chartered Accountants

Charlottetown, PE
June 22, 2012

Prince Edward Island Humane Society

Statement of Financial Position

March 31, 2012, with comparative figures for 2011

	2012	2011
Assets		
Current assets:		
Cash	\$ -	\$ 19,303
Accounts receivable (note 2)	23,097	14,738
Investments (note 3)	97,333	96,363
Inventory	9,559	10,174
Prepaid expenses	7,115	5,605
	137,104	146,183
Property and equipment (note 4)	450,794	416,520
	\$ 587,898	\$ 562,703
Liabilities and Net Assets		
Current liabilities:		
Bank indebtedness (note 5)	\$ 9,806	\$ -
Accounts payable and accrued liabilities	24,494	24,960
Deferred income	37,644	46,024
	71,944	70,984
Net assets	515,954	491,719
	\$ 587,898	\$ 562,703

On Behalf of the Board

Director

Director

The accompanying notes are an integral part of these financial statements.

Prince Edward Island Humane Society

Statement of Operations

For the Year ended March 31, 2012, with comparative figures for 2011

	Budget (unaudited)	2012	2011
Revenue:			
Donations and memoriams	\$ 144,300	\$ 214,510	\$ 221,364
Provincial contract	162,200	175,200	163,200
Shelter receipts	180,580	160,860	131,149
Municipal contracts	122,865	130,345	126,689
Special events	36,650	58,577	29,958
Licenses and ID tags	23,000	20,893	15,993
Miscellaneous and memberships	7,535	24,086	11,828
	677,130	784,471	700,181
Expenditures:			
Advertising and promotion	10,000	10,013	9,242
Amortization	18,400	25,545	18,027
Educational material	-	-	359
Electricity	6,200	6,007	6,140
Fundraising	15,000	34,528	31,757
Heat	8,000	9,937	7,326
Insurance	4,400	6,160	7,059
Interest and bank charges	4,000	3,856	3,891
Licences and impounds	200	238	135
Miscellaneous	1,700	989	944
Office supplies	28,000	6,107	7,076
Professional fees and dues	11,000	25,372	26,737
Property tax	6,000	6,608	8,362
Rescue contracts	-	4,203	3,675
Shelters and kennels - maintenance	18,000	29,829	46,038
Shelter supplies	5,500	1,635	1,501
Staff training and travel	5,000	6,268	4,859
Telephone	7,000	9,685	9,148
Vehicle - gas and repairs	18,000	14,779	12,821
Veterinary supplies and services	103,000	82,530	123,220
Wages and wage levies	466,555	487,934	426,849
Website	4,000	-	-
	739,955	772,223	755,166
Operating income (loss) before the undernoted	(62,825)	12,248	(54,985)
Bequests	6,168	10,999	18,193
Interest	800	988	846
Loss on disposals of property and equipment	-	-	(4,695)
Excess (deficiency) of revenues over expenses	\$ (55,857)	\$ 24,235	\$ (40,641)

The accompanying notes are an integral part of these financial statements.

Prince Edward Island Humane Society

Statement of Changes in Net Assets

For the Year Ended March 31, 2012, with comparative figures for 2011

	2012	2011
Unrestricted net assets, beginning of year	\$ 491,719	\$ 532,360
Excess (deficiency) of revenue over expenditures	24,235	(40,641)
Unrestricted net assets, end of year	\$ 515,954	\$ 491,719

The accompanying notes are an integral part of these financial statements.

Prince Edward Island Humane Society

Statement of Cash Flows

For the Year Ended March 31, 2012, with comparative figures for 2011

	2012	2011
Cash from operating activities:		
Excess (deficiency) of revenue over expenditures	\$ 24,235	\$ (40,641)
Amortization	25,545	18,027
Change in non cash working capital	(19,069)	31,970
Loss on disposal of property and equipment	-	4,695
	30,711	14,051
Cash flows from investing activities:		
Purchase of property and equipment	(59,820)	(61,861)
Proceeds on sale of property and equipment	-	2,429
	(59,820)	(59,432)
Decrease in cash	(29,109)	(45,381)
Cash, beginning of year	19,303	64,684
Cash (bank indebtedness), end of year	\$ (9,806)	\$ 19,303

The accompanying notes are an integral part of these financial statements.

Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2012, with comparative figures for 2011

The Prince Edward Island Humane Society was incorporated in 1974 under the laws of Prince Edward Island. The society provides shelter for animals and control services for various municipalities on Prince Edward Island and is a registered charity under the Income Tax Act.

1. Significant accounting policies:

a) Basis of presentation:

The financial statements of the organization are prepared, in all material respects, in accordance with Canadian generally accepted accounting principles.

b) Property and equipment:

Property and equipment are stated at cost, and amortized using the declining balance method at the following rates:

Buildings	4% and 10%
Paving	8%
Fencing	10%
Equipment	20%
Vehicles	30%
Computer equipment	45%
Website	100%

c) Revenue recognition:

The organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Unrestricted investment income is recognized as revenue when earned.

Restricted contributions for the purchase of property and equipment that will be amortized, should be deferred and recognized as revenue on the same basis as the amortization expense related to the acquired property and equipment.

Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2012, with comparative figures for 2011

1. Significant accounting policies: (continued)

d) Financial instruments:

The organization's financial assets include of bank indebtedness, accounts receivable, investments, and accounts receivable. Financial assets are classified as loans and receivables and are measured at amortized cost. Investments are classified as held-for-trading and measured at fair market value.

The organization's financial liabilities include accounts payable and accrued liabilities, classified as other financial liabilities which are measured at amortized cost. Unless otherwise noted, it is management's opinion that the organization is not exposed to significant interest, currency, or credit risks arising from these financial instruments. The fair values of these financial instruments approximate their carrying values, unless otherwise noted. Transition costs for all financial assets and liabilities are recognized as an expense as these costs are incurred. Changes in fair values of financial assets and financial liabilities classified as held for trading are recognized in income for the year as they occur.

e) Management estimates:

The presentation of financial statements are in accordance with Canadian generally accepted accounting principles, which requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

f) Inventory:

Inventories are stated at the lower of cost and net realizable value. Costs include the costs to purchase, costs to convert, an applicable share of overhead costs, and other costs directly attributable to the inventories. Cost is determined using the first in, first out method. Net realizable value represents the amount that may be realized from the sale of an inventory item under normal business conditions. When inventories are sold, the carrying amount of those inventories are recognized as an expense in the period in which the related revenue is recognized. The amount of any writedown of inventories to net realizable value and all losses of inventories shall be recognized as an expense in the period the loss or writedown occurs. The amount of reversal of any writedowns, arising from an increase in net realizable value, shall be recognized as a reduction in the amount of inventories recognized as an expense in the period in which the reversal occurs.

g) Volunteers and Donated Goods:

Prince Edward Island Humane Society benefited from approximately 8,500 volunteer hours during the year ended March 31, 2012. Due to the difficulty of determining their fair value, volunteer hours are not recognized in wages or in net assets. Donated goods are recorded at their fair market value.

Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2012, with comparative figures for 2011

2. Accounts Receivable:

	2012	2011
Municipal contracts	\$ 15,420	\$ 866
GST receivable	6,349	7,295
Other	1,328	6,577
	<u>\$ 23,097</u>	<u>\$ 14,738</u>

3. Investments:

	2012	2011
Metro Credit Union - Deposit receipt, 1% per annum	\$ 47,666	\$ 47,190
Metro Credit Union - Deposit receipt, 1% per annum	44,458	44,015
Metro Credit Union - Deposit receipt, 1% per annum	1,040	1,030
Metro Credit Union - Deposit receipt, 1% per annum	4,169	4,128
	<u>\$ 97,333</u>	<u>\$ 96,363</u>

4. Property and equipment:

Property and equipment consist of the following:

	Cost	Accumulated Depreciation	2012 Net Book Value	2011 Net Book Value
Land	\$ 97,249	\$ -	\$ 97,249	\$ 97,249
Building	483,122	172,458	310,664	267,977
Paving	22,840	8,545	14,295	15,538
Fencing	14,269	8,406	5,863	6,513
Equipment	79,330	69,275	10,055	11,233
Vehicles	15,406	6,240	9,166	13,095
Computer equipment	9,346	7,348	1,998	2,061
Website	5,863	4,359	1,504	2,854
	<u>\$ 727,425</u>	<u>\$ 276,631</u>	<u>\$ 450,794</u>	<u>\$ 416,520</u>

Prince Edward Island Humane Society

Notes to the Financial Statements

For the Year Ended March 31, 2012, with comparative figures for 2011

5. Bank indebtedness:

The organization has an approved line of credit prime plus 0.5% with a maximum of \$ 40,000 with Metro Credit Union, which is due for renewal on January 5, 2013.

6. Budgeted figures:

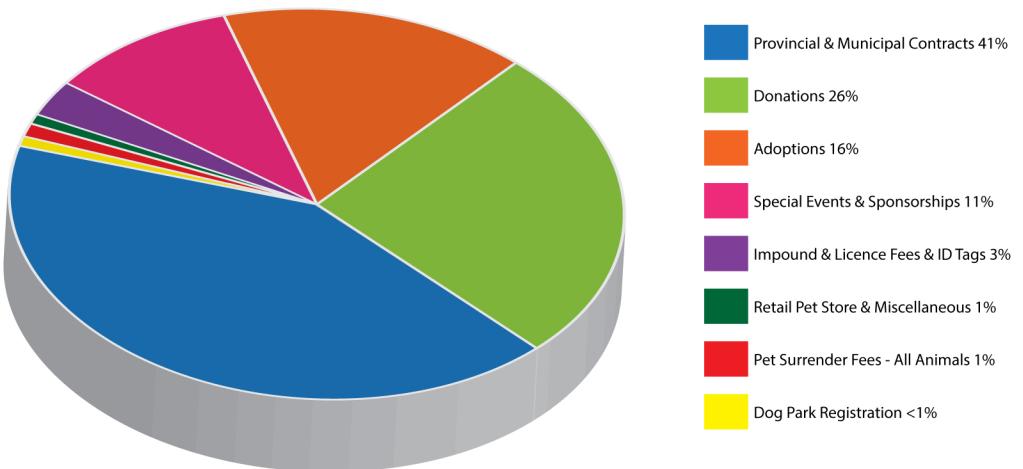
Budget figures are presented for comparative purposes and are, by their nature, unaudited.

7. Accounting policy changeover:

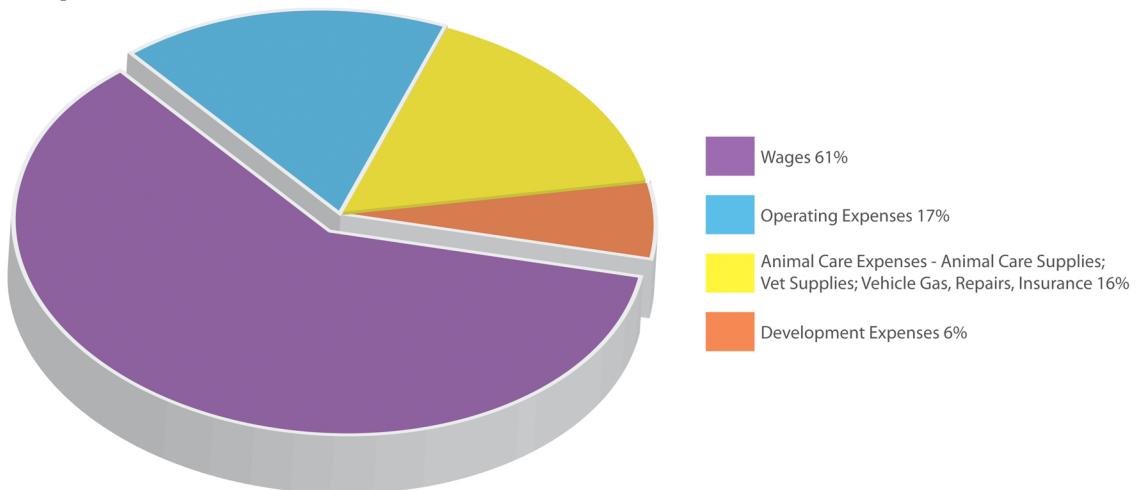
Effective for fiscal years beginning on or after January 1, 2012, private sector Not for Profit Organizations are required to transition from Part V (pre-changeover accounting standards) of the CICA handbook to Part III (Accounting Standards for Not for Profit Organizations) of the CICA handbook or Part I (International Financial Reporting Standards). The corporation is in the process of assessing the impact of the transition and developing a plan to deal with the changeover.

Income and Expenses

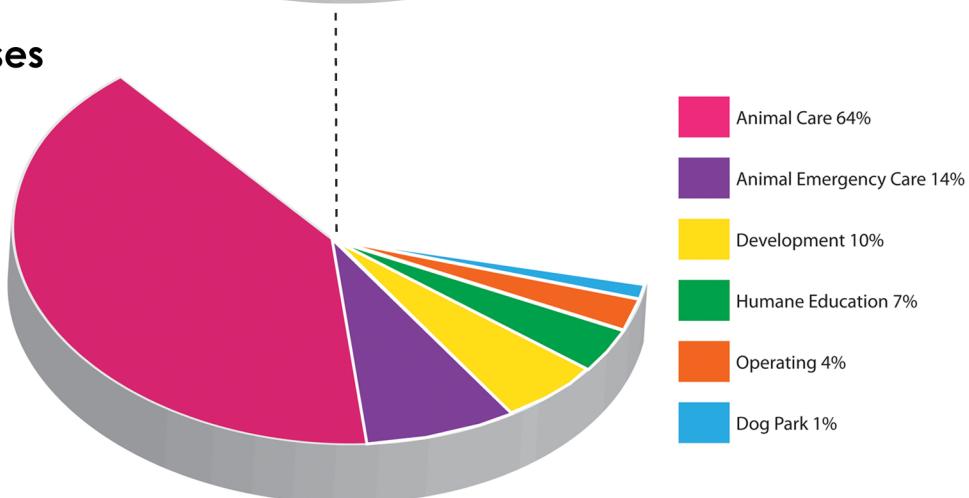
Where the Money Comes From



Where the Money Goes



Wage Expenses By Program



Our Board of Directors

April 1, 2011 to March 31, 2012

Executive:

Lucie Morin, President

Leanne Cail, Past President

Margaret Gladstone, Vice-President

Britt Burns, Treasurer

Linda Keel-Hale, Secretary

Directors:

David Rogers, Len Currie, Shannon McNutt, Claudette Bishop

Our Mission

The PEI Humane Society will provide programs and services to the community which assist in:

- *humanely housing and caring for companion animals*
- *protecting companion animals from abuse and neglect*
- *protecting and promoting public health and safety; and*
- *educating the community about responsible pet ownership*

Our Corporate Objectives

The PEI Humane Society Board agreed on the following objectives for 2011-2012:

- By the end of 2011 our facilities will provide a safer, healthier and more secure environment for the animals and our staff.
- We will obtain sufficient funding to achieve a zero budget by the end of the 2011-2012 financial year.
- We will influence legislation and policies by initiating a series of meetings with senior provincial government and City of Charlottetown officials.
- We will increase knowledge and awareness of our role and responsibilities in improving the lot of companion animals across the Island by implementing a planned communications program, supported by a suite of on-brand communications materials.



309 Sherwood Road
Box 20022
Charlottetown, PE C1A 9E3

902.892.1190

www.peihumanesociety.com



The 2012 Annual Report was created in digital-only format in order to save paper and print costs.

A printed version of the report can be obtained by contacting the PEIHS directly with your request.