



Humane Society

Annual General Meeting

2021-22

A close-up photograph of a person with long blonde hair, wearing a light pink beanie with a Carhartt logo and a black face mask. They are gently holding a brown and white tabby cat. The background is a soft, out-of-focus pinkish-red.

Adaptability in Sheltering

Executive Director's Report

Carolyn Thorne

- Started at PEIHS in 2019
- 30 years animal welfare experience
- Loves a good cup of tea
- Has one dog and one cat
- Frequently has office-pets





COVID-19 Pandemic

Impact/Response



Operations

The pandemic has had an impact on operations at all levels.



Volunteers

Our pool of volunteers now looks more like a puddle.



Staffing

From illness to increased workload.



COVID-19 Pandemic

Impact/Response



Veterinary Care

Telemedicine and more specialized cases have changed the way we approach veterinary care.

Costs

Costs are on the rise as we see more unique cases both medically and behaviourally.

Adaptation



Programming

- Foster care
- Safe Haven
- Animal Protection Services





Rethinking Animal Welfare & Sheltering (Post-COVID)

Community





Rethinking Animal Welfare & Sheltering (Post-COVID)

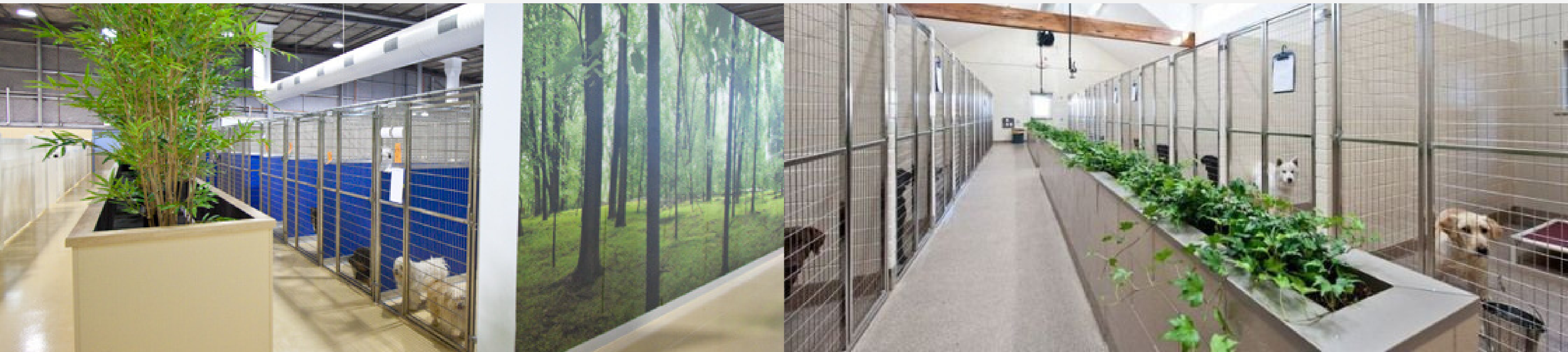
Housing Insecurity





Rethinking Animal Welfare & Sheltering (Post-COVID)

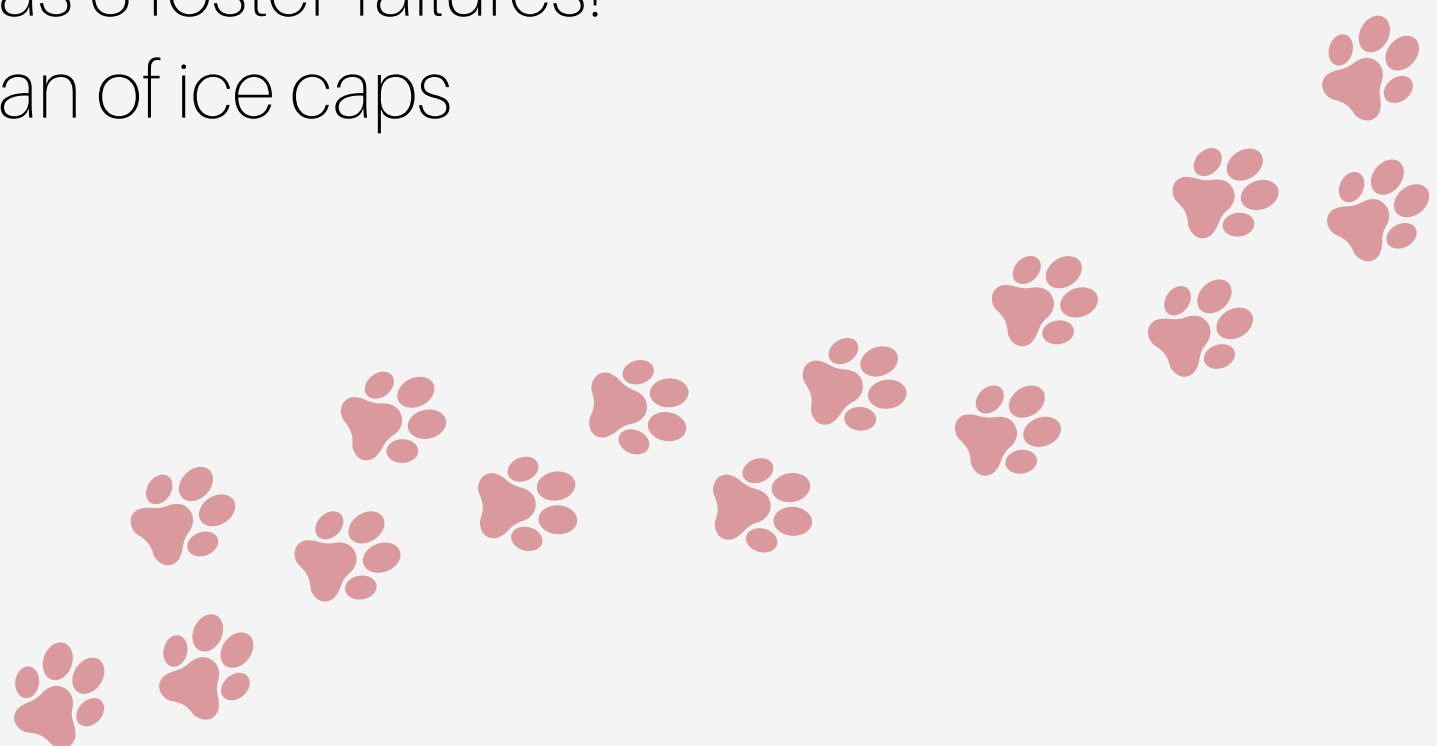
New Building



Animal Care Manager

Chris Newell

- Started with PEIHS in 2020
- Has one dog and four cats
- No longer allowed to foster for us as he has 3 foster-failures!
- Fan of ice caps





Pandemic Pivot



Pandemic Puppies

- Surrender of young animals
- High-energy animal
- Owners have no time for animals



Pandemic Problems

- Severe behavioural issues
- Adoption hesitancy
- Embracing the future

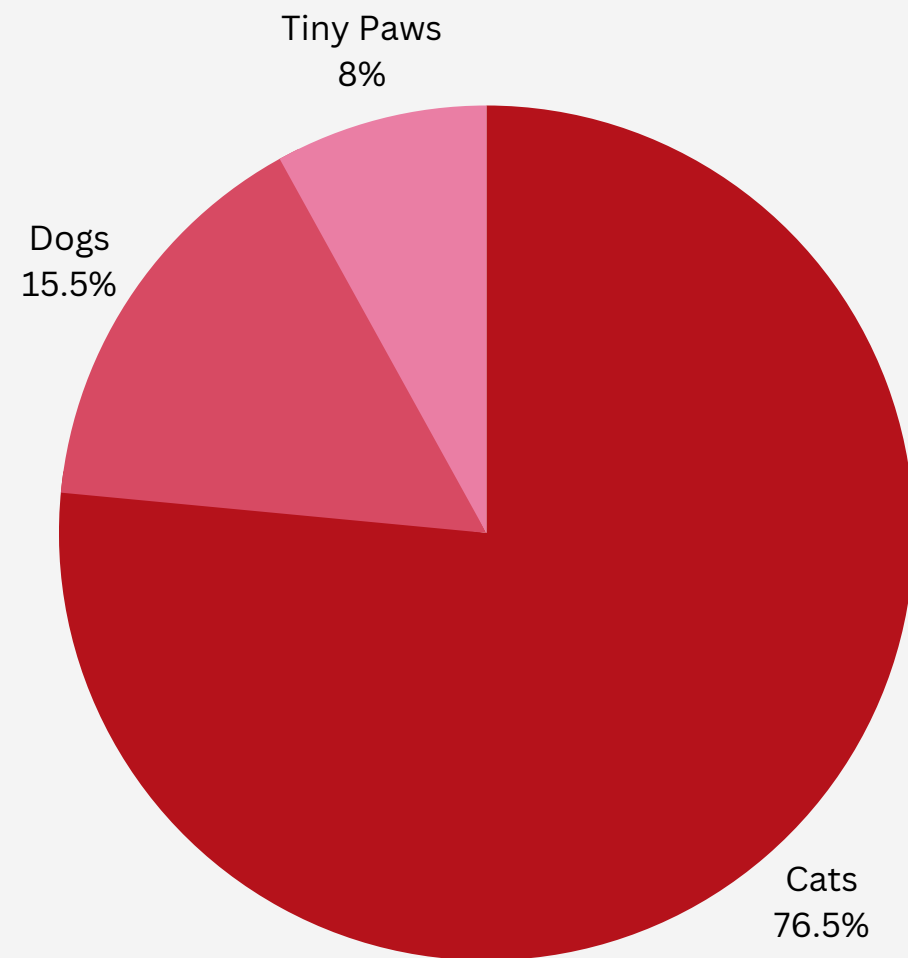


Silver Linings

- Streamlining reporting
- Environmental friendliness
- Improved networking

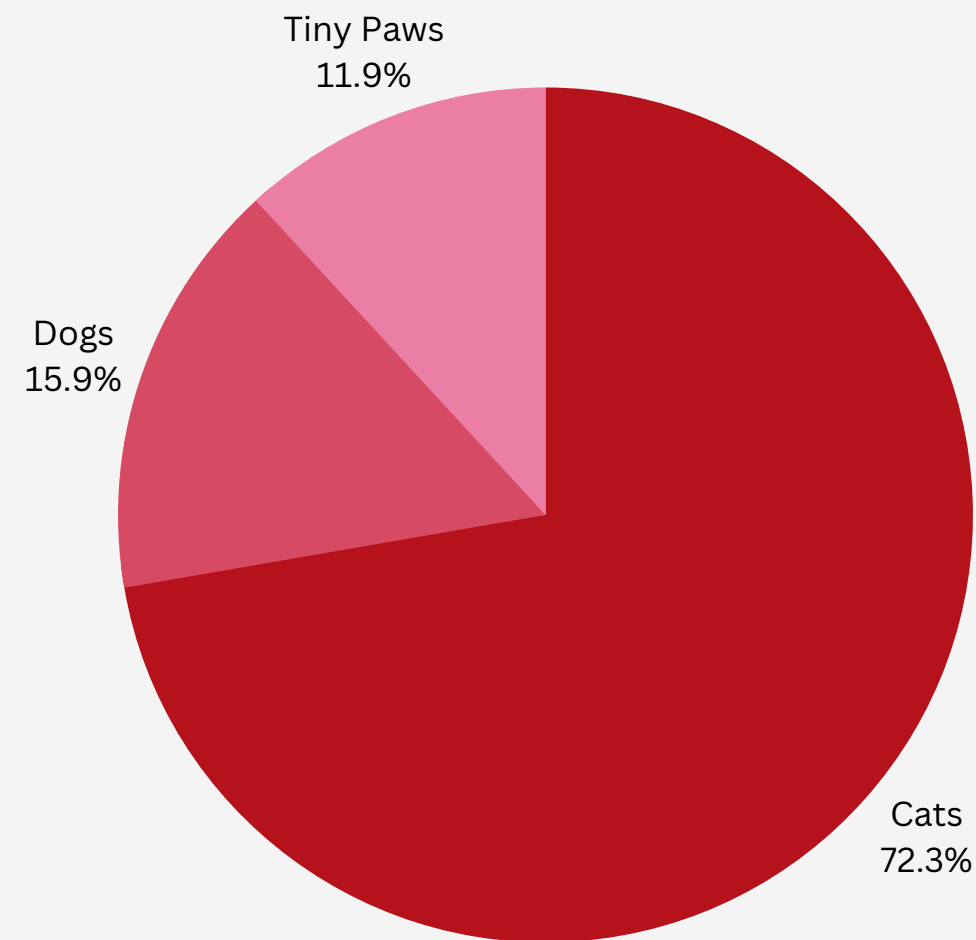


By the Numbers



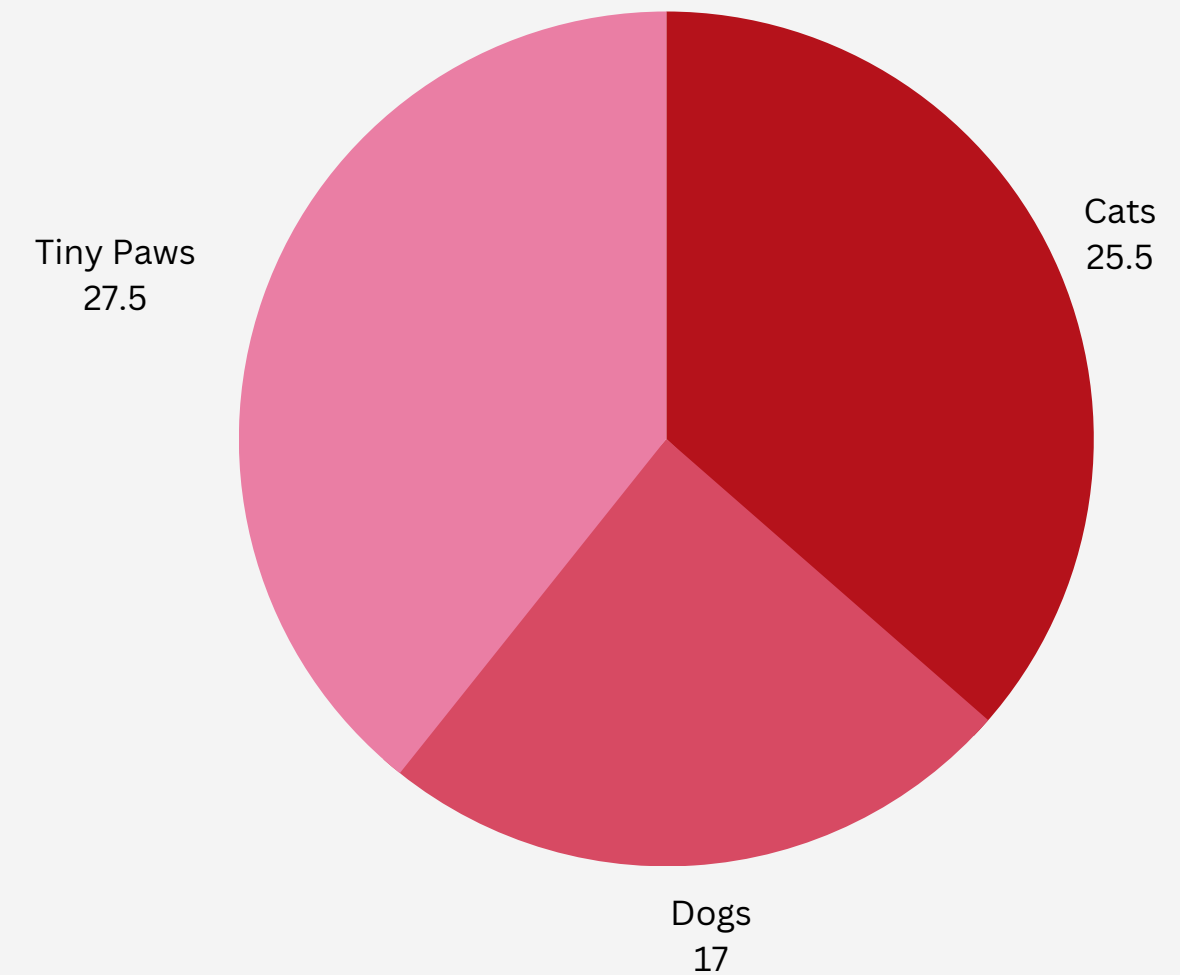
Intakes: 1630 (+50.8%)

- All animal intakes increased
- Most dramatic: Tiny Paws (+98.5%)



Surrenders: 945 (+82.8%)

- Most surprising: Tiny Paws (+107.4%)



Avg. Length of Stay: 26.1 (+30.5%)

- Total LOS increased by 96%



By the numbers Safe Haven (+426.7%)


- Medical/Mental Health calls increased
- Homelessness
- Survivors of domestic violence
- Repeat residents
- Needs continue to evolve

**Development & Communications
Coordinator**

Ashley Travis

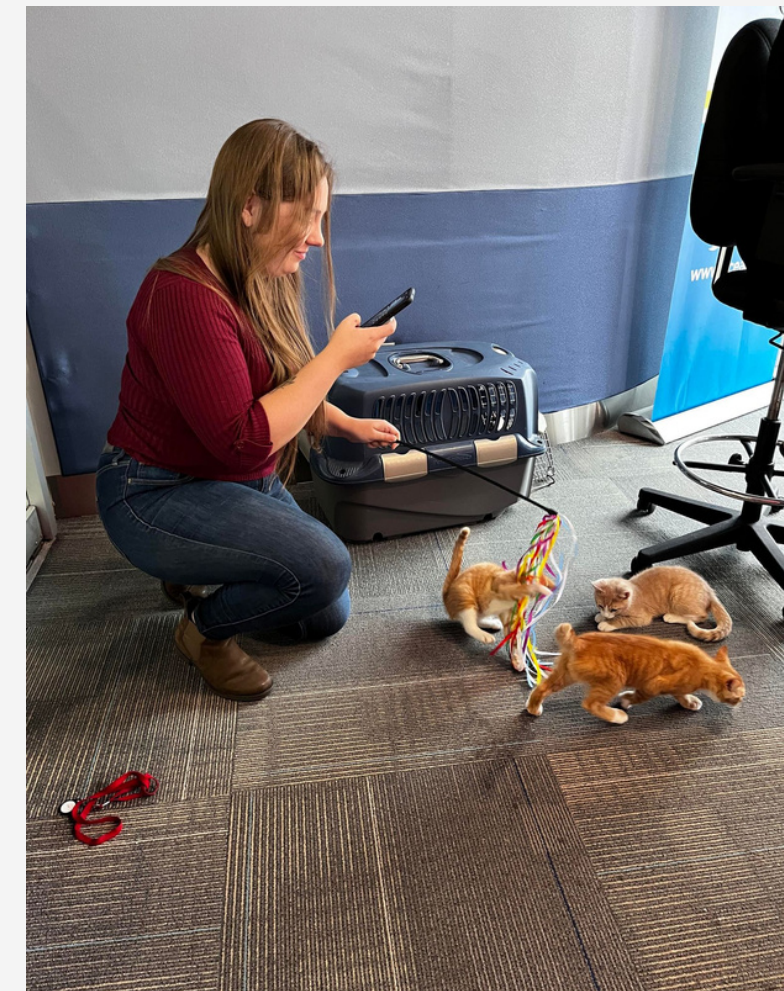
- Started with PEIHS in 2021
- Owns two dogs
- Drinks more coffee than she should
- Known for her love of her office-rabbits





Wet Nose Wednesday Ocean 100

- Our most popular weekly event!
- Hosts are personally connected with our mission
- Lots of fun!





Kitten Shower: (\$9,098)

May, 2021

We partnered with local stores
(Global Pet Foods and PetSmart).



2021-22 Events



Photo Contest: (\$14,052)

July-August, 2021

Winner: Gizzy!

Look forward to a new grand-prize next
year to increase participation!



2021-22 Events



Annual Campaign: (\$119,710)

By keeping messaging true and honest,
we have seen more folks get involved this
year!

Cupcake Day: (\$25,175)

Partnering with local bakeries was an
asset this year.

Next year: growing Island-wide by
partnering with municipalities



Some fundraising **highlights** from this year

- Atlantic Lotto's community assistance program: \$10,000 for animal care!
- Fun fundraisers from community kids
- Gimme Shelter beer launch!
- Wood pellets donation from Kent Charlottetown.



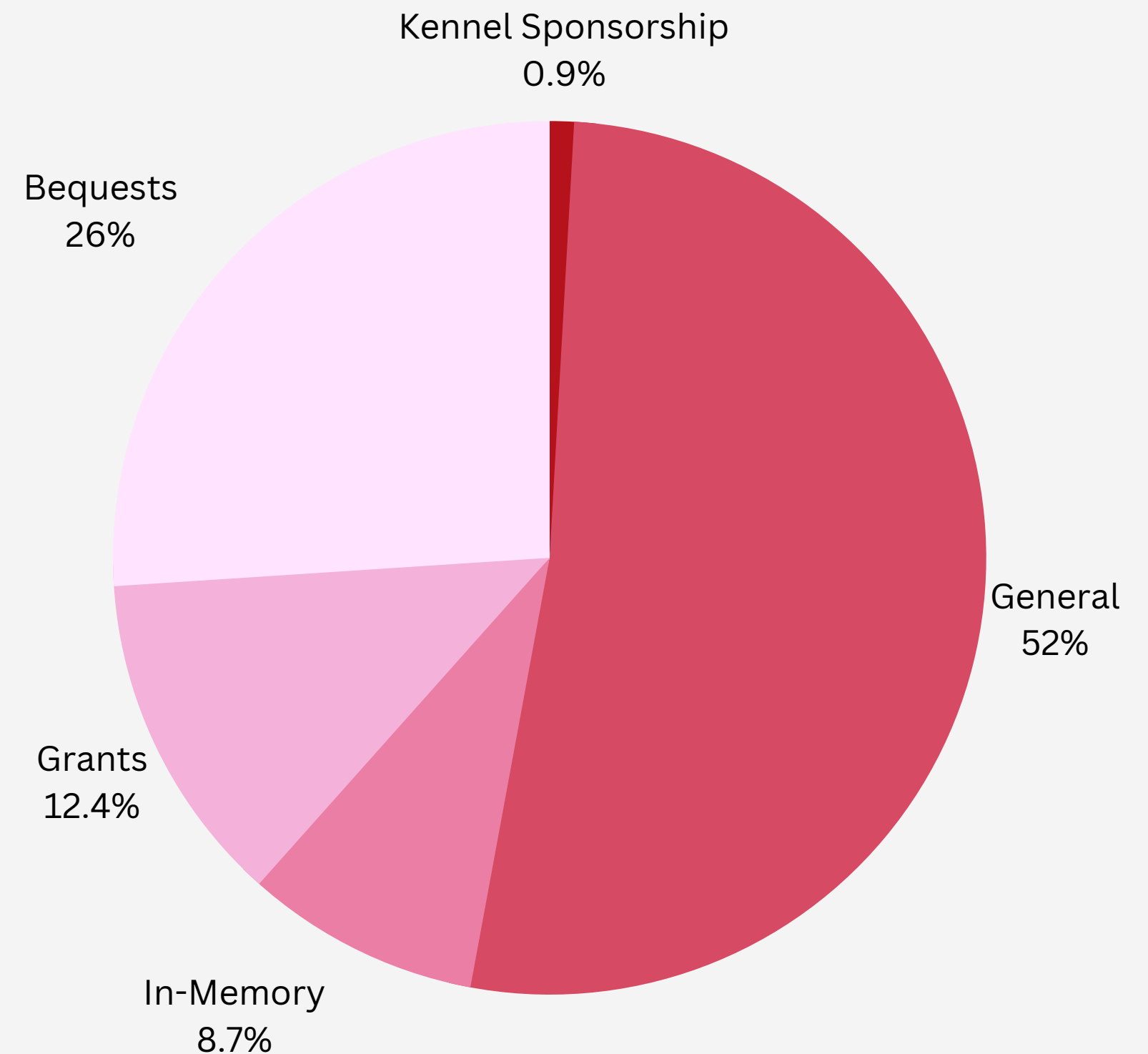


Giving & Sponsorships

Pandemic-related studies have shown that philanthropic giving decreased during the pandemic.

- Average donation amount increased by \$5
- In-Memory donations increased 46%

Total: \$611,427.96



2022/2023 Board of Directors



Stacey Myers
President



Tessa Roberts
Vice-President



Tanya Mullally
Past President



Jackie McIntyre
Treasurer



Liam Gauthier
Secretary



Barb Mullally
Board Member



Wanda MacEachern
Board Member



John Warr
Board Member

We bid a fond farewell to Debbie Miller and thank her
for her many years of hard work and dedication.



Thank you, all!