



# Planned Giving

Building your legacy for pets on PEI



The PEI Humane Society is the Island's only shelter for lost, homeless, abandoned and injured animals.

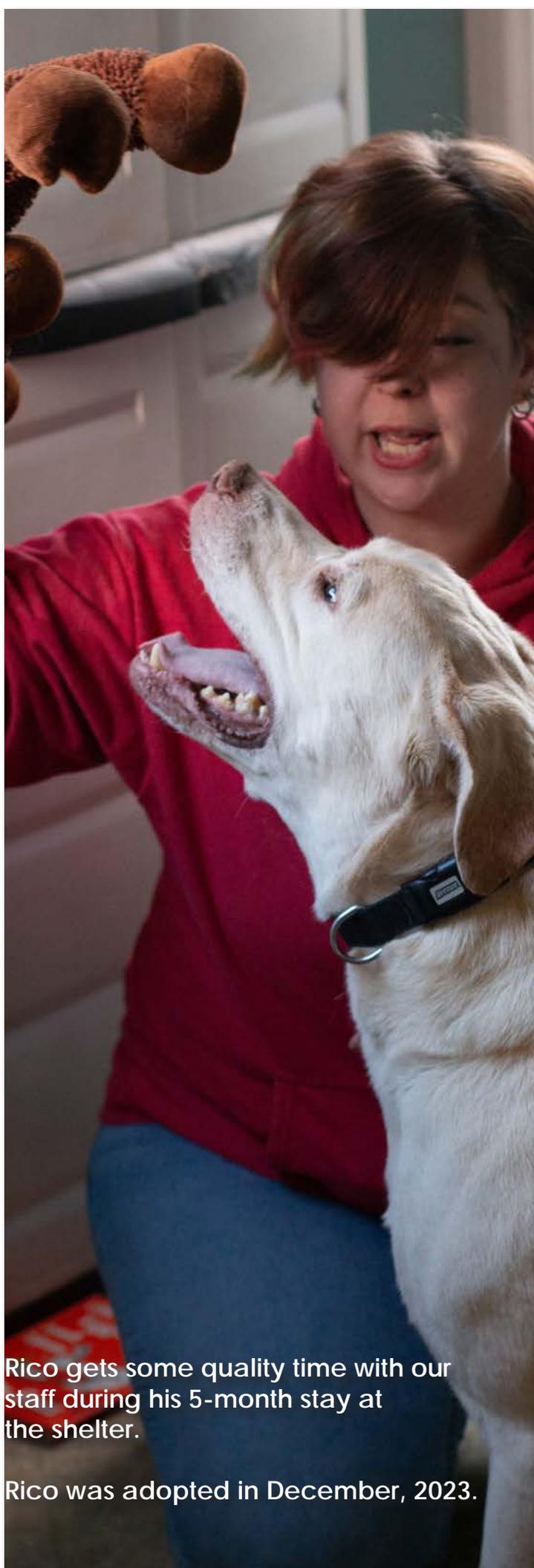
We are a registered charitable organization that assists over 1,600 companion animals every year.

## Mission Statement

To advance animal welfare protection province-wide, aligned to the Animal Welfare Act, and champion best practices in prevention, sheltering and placement of companion animals.

## Our Values

-  Humane treatment and care for all companion animals
-  Protection from and prevention of abuse and neglect for all companion animals
-  Promoting informed and responsible ownership of companion animals
-  Protecting public health and safety relating to companion animals
-  Promoting the continued health and safety of employees and visitors to the PEI Humane Society



Rico gets some quality time with our staff during his 5-month stay at the shelter.

Rico was adopted in December, 2023.

## Planning your gift to the PEI Humane Society

Through our adoption program, Animal Protection Services and partnerships with top-tier animal welfare organizations across North America, we have provided a high level of care to pets in need on PEI for 50 years.



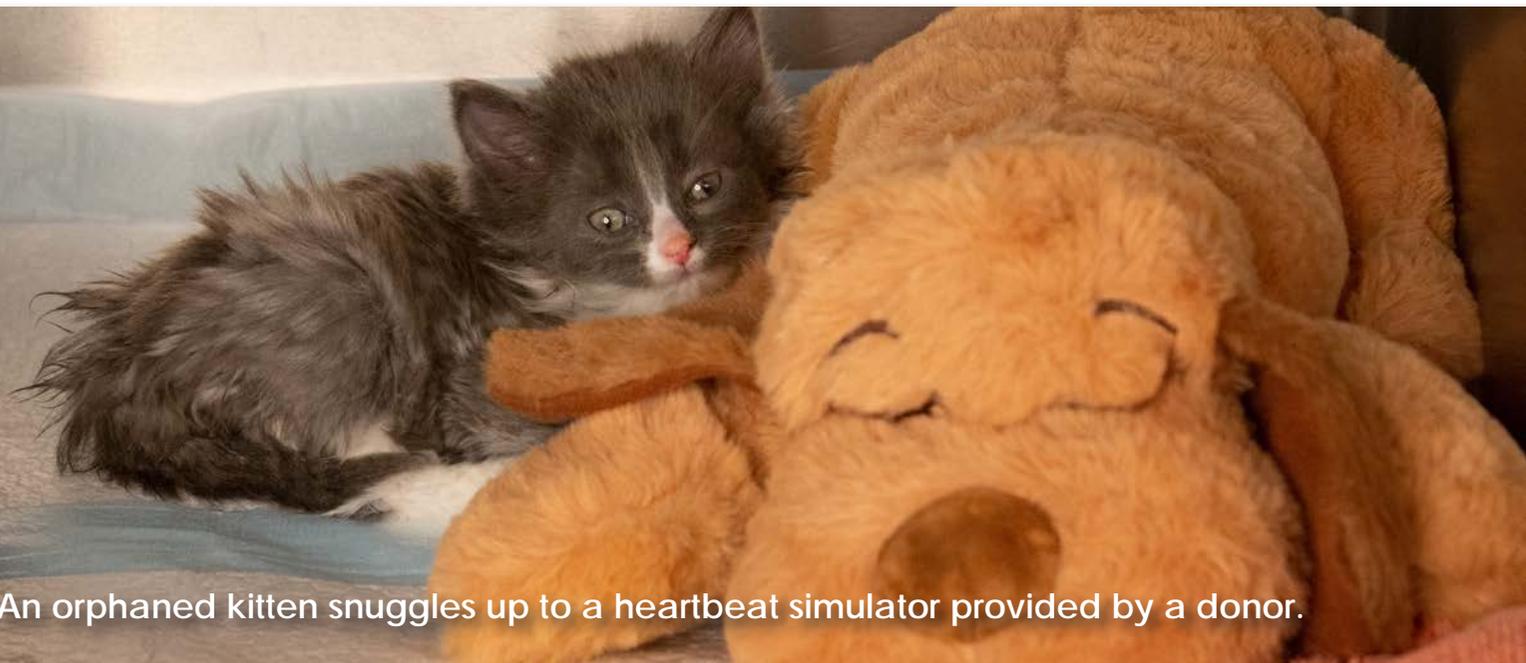
Baby spent over 10 months in our care before being adopted.

### A gift you can be proud of

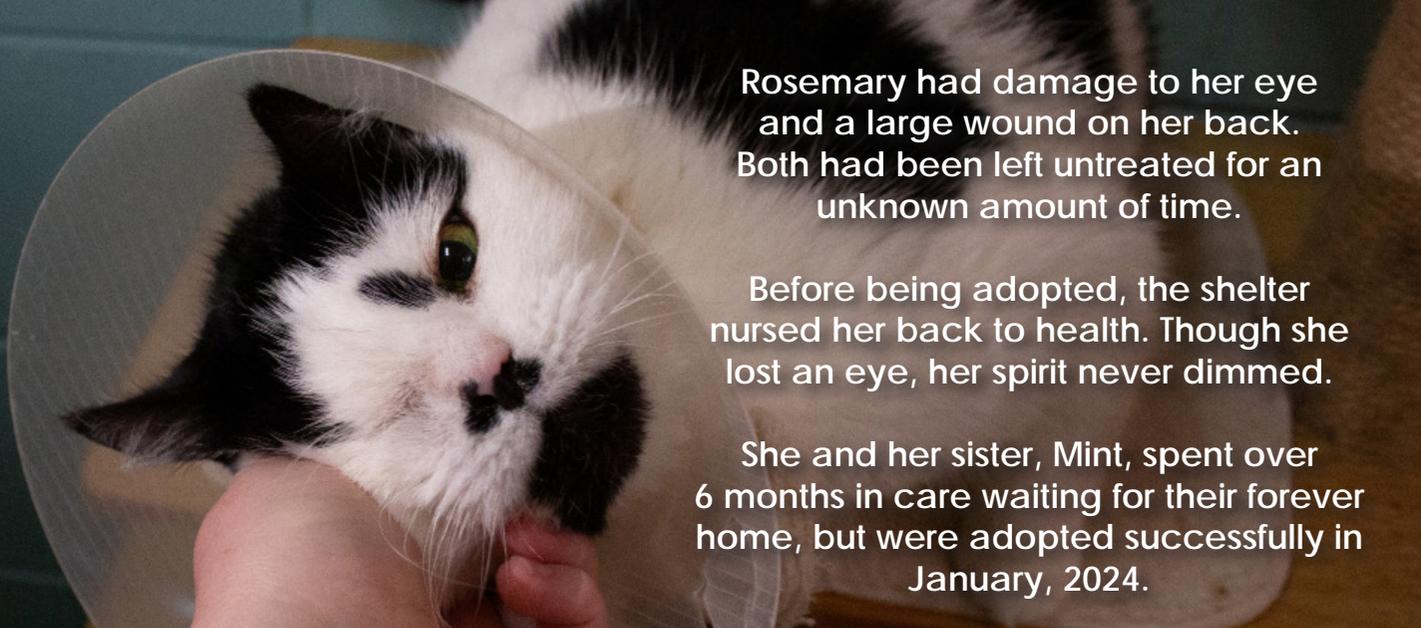
Since the PEI Humane Society's incorporation in 1974, planned gifts have been an important part of ensuring our doors have stayed open.

Our supporters have made it possible for us to continue to develop and provide programs aimed at advancing animal welfare for our Island community.

Planned gifts make it possible for our shelter care team to purchase the supplies needed to offer individual care to all of our animals, regardless of their needs. This can be as simple as providing hypoallergenic food, or as specific as paying for a major surgery for an animal before they leave our shelter for their forever home.



An orphaned kitten snuggles up to a heartbeat simulator provided by a donor.



Rosemary had damage to her eye and a large wound on her back. Both had been left untreated for an unknown amount of time.

Before being adopted, the shelter nursed her back to health. Though she lost an eye, her spirit never dimmed.

She and her sister, Mint, spent over 6 months in care waiting for their forever home, but were adopted successfully in January, 2024.

## The new wave of giving: Gifts of Securities

Planned gifts are not always donations left in a will, or meant to be delivered after the donor has passed away. In fact, the largest emerging trend in charitable giving in Canada are gifts of securities. These can be given at any time and can make huge impacts on a donor's annual income tax each year.

Gifts of securities can consist of appreciated stocks, bonds, or mutual funds, given to a charity in a donor's name. And because the PEI Humane Society is a registered charity these gifts are eligible for a tax receipt, just like a donation of funds!

The PEI Humane Society works with CanadaHelps to accept gifts of securities. Ask your financial advisor if this option could be right for you.

### Types of planned giving

**Gifts of Securities** - This gift is given at any time and consists of donating appreciated stocks, bonds, or mutual funds to the PEI Humane Society.

**Naming a beneficiary** - Many donors open life insurance policies and list charities as beneficiaries. Other options can include listing the PEI Humane Society as a beneficiary on your RRSPs, RRIFs, etc.

**Percentage Gifts** - In your will, you can choose what percentage of your estate is given to loved ones or to charity. This helps you determine what proportions of your estate go where without needing to worry about how much will be given to each recipient.

**Residual Gifts** - After designated portions of your estate are given to loved ones in your will you can choose that the remainder be given to one or more charities of your choice. Usually, this is listed on your will as a percentage of residuals.

#### Other options include:

- Investing in a charitable gift annuity or a charitable trust
- Leaving gifts of property (land, homes, vehicles, etc.) and/or cash

## How will my gift be used?

Your planned gift can be used to support programs, projects and services that are important to you and your beliefs. Your gift can go toward supporting any level of care at PEIHS but we encourage you to pick an area that you feel most strongly aligns with your values.



Wilma has a chronic eye condition and required major dental surgery upon arrival at the shelter.

The shelter covered the cost of her surgery and she was able to recover in her new forever home in January, 2023.

### Expanding Our Paw Print

We are building a brand new, Fear Free animal shelter to house our growing shelter. This project has been needed for over a decade and we're almost there! By supporting this project, you will support animal welfare on PEI for years to come.

### Medical Fund

Each year, the PEI Humane Society spends hundreds of thousands of dollars on surgeries, including spay and neuter procedures, amputations, and other needs. These surgeries are central to our work and both improve quality of life for our animals and help control the pet population.

### Safe Haven

Safe Haven offers free temporary housing for pets whose owners are in crisis. This program is offered free of charge to Islanders in need and allows those in need to get back on their feet and retain ownership of their pets.

### Operations

Day-to-day operations at the PEI Humane Society cost over \$1,000,000.00 each year. Supporting operations helps us meet the immediate needs of our work each and every day.

**The PEI Humane Society recommends that you seek professional advice to ensure your financial goals are considered, your taxes are reviewed, and any planned gifts are tailored to your personal circumstances and desires.**

## Your gifts support our work at all levels: Palliative Care

Tasha came to our shelter in February in 2023 and she is still living happily in our palliative foster care program thanks to donors just like you. Despite her age, some incontinence, and some mobility issues, Tasha is living happily in her foster home and will continue to do so for the remainder of her days.

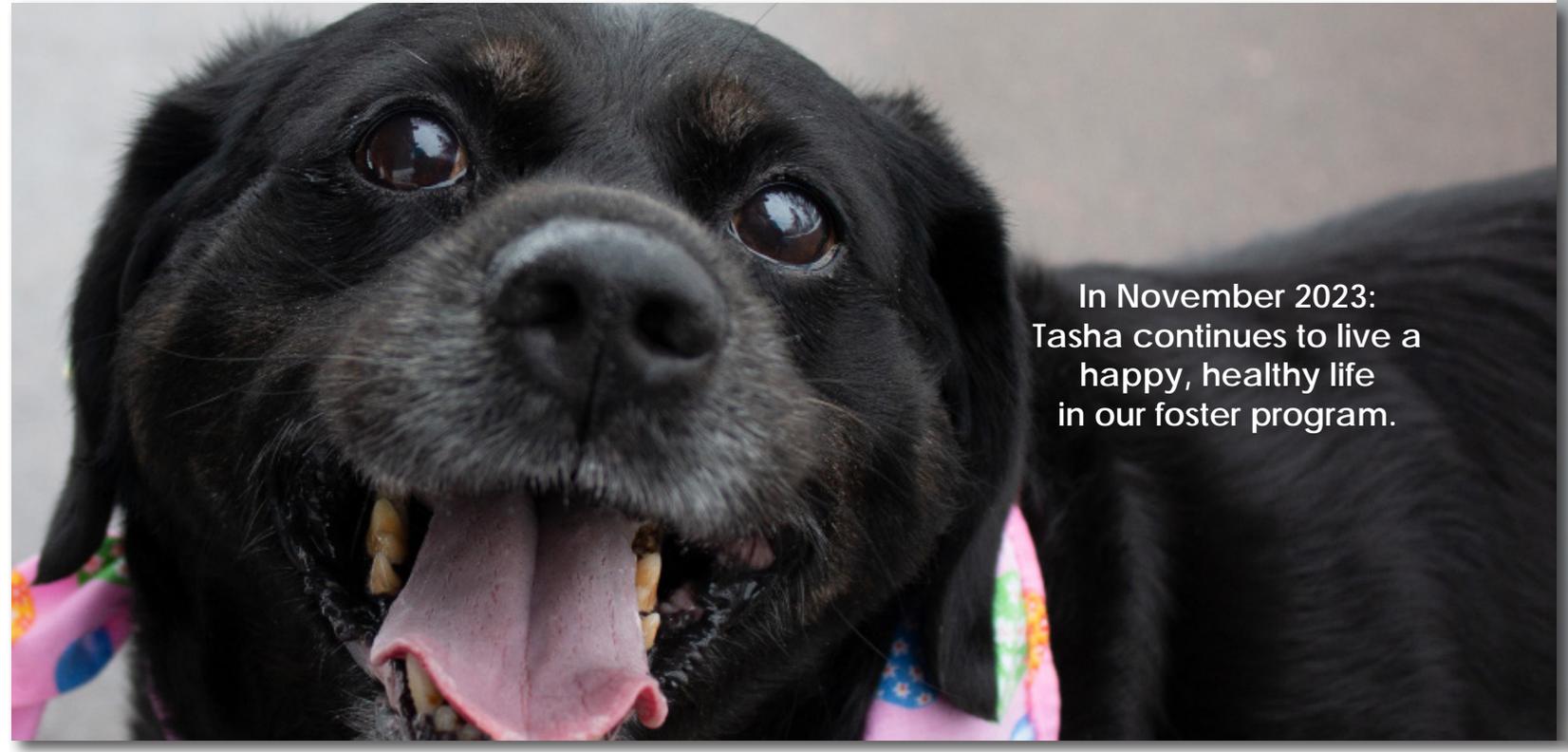
To administer this program, PEIHS works with caregivers and veterinarians to help reduce the burden of stress and suffering for animals that are approaching the end of their lives.

All animals in our Palliative Care Foster Program will have all their needs covered by the PEI Humane Society. Food, medications, and supplies are provided by our organization to ensure that animals in this program are provided the dignified and pain-free end of life we believe they deserve.

In an increasingly demanding and challenging climate, palliative pet care is an invaluable resource for safeguarding and protecting the wellbeing of companion animals.

Animals in this program are terminally ill or else are approaching end of life. When it is determined that their quality of life has diminished, we will provide a humane end-of-life procedure at our shelter to ensure they do not suffer. While they still have quality of life, they will remain in foster care, monitored by our dedicated staff and volunteers to ensure they know that they are loved and looked after.

This program is made possible thanks to our donors. Tasha is still here, healthy and happy because of Islanders just like you who took the time to support our work.



In November 2023:  
Tasha continues to live a  
happy, healthy life  
in our foster program.



The PEI Humane Society sees between 600-700 kittens each year.

## Have questions?

We are available to speak with you regarding any questions you have about planning your gift.

We can walk you through our programs and services to ensure your legacy is honoured in a way that most impactful for you and honours your wishes for companion animals on PEI.

We will also talk with you about how we can best honor your gift, through the level of recognition that suits your wishes.

**All discussions about planned giving are 100% confidential.**

## Contact us today

For information on Planned Giving at the PEI Humane Society, please contact:

**Ashley Travis**

Development & Communications Coordinator

Email: [atravis@peihumanesociety.com](mailto:atravis@peihumanesociety.com)

Phone: 902-892-1190 ext. 32

A 24-hr confidential voicemail is available at the above phone number. If we miss your call, we will be in touch with you as soon as we are able.

We thank you for your interest in our work and we welcome the opportunity to speak with you about your legacy's impact on our operations and within the world of animal welfare on PEI.



"Animals are such agreeable friends — they ask no questions;  
they pass no criticisms."  
- George Eliot